

# ENVISIONING THE FUTURE OF VERMONT'S DIGITAL ECONOMY

0000011

Vermont Council on Rural Development



## Welcome to Vermont Connected!

Dear Summit Participant,

Thank you for attending VCRD's Vermont Connected Summit!

We are happy to see such a diverse group of interested people from a variety of backgrounds coming together to talk about the critical issues affecting the future of Vermont's digital economy. Be prepared for a very full day of learning, discussion, and decision-making.

We have more than 50 engaging speakers on the topics of educating for a digital world, building effective nonprofits and small businesses, creating resilient communities, and steering Vermont's digital future.

In the morning, there are 8 inspirational panel discussions and another 8 informative workshops to showcase and inform about highly effective uses of digital tools to further community and economic development. In the afternoon, we'll ask questions about the role of the Internet in the future of Vermont's economy and document potential action steps to optimize this future.

You can find bios on all of the speakers, details on all of the sessions, and an attendee list within this conference program.

Our goal is for you to leave at the end of the day with new knowledge about these important issues and new energy for the exciting work ahead. And, we want to learn from you, too!

Best Wishes.

Paul Costello Executive Director

and Corte

Vermont Council on Rural Development



Tweet your thoughts about the Summit usng #vtconnect Don't use Twitter?
Stop by the House Vestibule to add your thoughts in person!



#### For Wi-Fi:

- 1. Connect to the "StateHouse\_Public" wifi signal
- 2. Open a web browser and go to any location other than the State House website, and a login page will appear.
- 3. Check the "I accept the terms" checkbox and click the Log In button.

## About the Vermont Digital Economy Project

The Vermont Digital Economy Project was created by the Vermont Council on Rural Development to help businesses, non-profits, and municipalities expand their innovative use of online tools. Working directly with approximately 50 flood-impacted communities, the project offered free support to increase digital literacy, spur economic development and job growth, and improve community resilience to disasters.

The project is funded by a \$1.8 million federal disaster recovery grant from the Economic Development Administration and from the donations and expertise of its partners, IBM, Microsoft, the Snelling Center for Government, the Vermont Department of Libraries, the Vermont Small Business Development Center, the Vermont State Colleges, and Front Porch Forum, to provide project services.

Active in Vermont communities from March 2013 through December 2014, the project team has made a significant impact in the lives of thousands of Vermonters.

## About Our Keynote Speaker: Julie Lenzer Kirk



Julie Lenzer Kirk was recently appointed by U.S. Secretary of Commerce Penny Pritzker to lead the Office of Innovation and Entrepreneurship (OIE), an office within the Commerce Department's Economic Development Administration (EDA). In her capacity as Director of the OIE, she is charged with driving programs and policies that support innovative economic development such as innovation-based entrepreneurship and regional innovation clusters. Her passion is infusing innovation and entrepreneurial mindset coupled with action into individuals, communities, and regions to act as a catalyst for economic growth.

Formerly, she was the Executive Director of the Maryland Center for Entrepreneurship (MCE) which is an initiative of the Howard County Economic Development Authority. Based in Columbia, Maryland the MCE is focused on igniting the entrepreneurial culture and bringing together the entrepreneurial ecosystem across the state. She was the Co-Chair of Startup Maryland which launched a highly successful bus tour across the state, "Pitch Across Maryland," connecting entrepreneurs with each other and the resources they need to start and grow. She is also the co-founder and former CEO of the Path Forward Center for Innovation and Entrepreneurship, a nonprofit that helps women expand economic opportunity by starting and building growth-oriented businesses. The Center, home of the award-winning ACTiVATE program, focuses on businesses that have the potential to leverage technology as they grow beyond the founder to create jobs, increase opportunities, and improve the world.

An award winning serial entrepreneur, Ms. Kirk founded her first company, Applied Creative Technologies, Inc. (ACT), in 1995 as an IT solutions firm focusing on manufacturing operations and inventory control. With Fortune 500 clients, she grew the company to multi-millions in revenues, winning several national awards for workplace excellence.

Ms. Kirk was recognized as a 2014 Influential Marylander, 2013 Trailblazer in Technology, and as AT&T's Innovator of the Year in 2011. She received designation as winner of SmartCEO's BRAVA awards in 2014, the Athena Award in 2004, and was named to Maryland's Top 100 Women 2005, 2008 and 2014 at which time she joined the Circle Of Excellence for sustained service to the community.

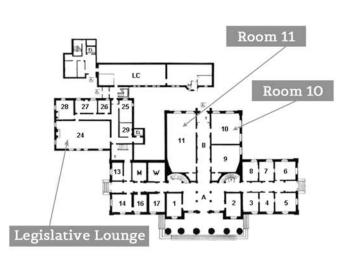
## Join Us For Our Closing Reception



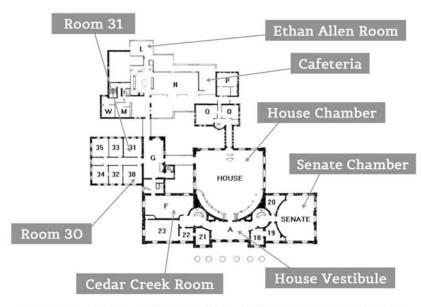
Stick around after the close of our conference for refreshments and conversation. Join us in the Cedar Creek room immediately following the close of the summit!

## Room Locations

## First Floor



## Second Floor



## Session A: 10:00-10:50 - Stories & Ideas

## A1. K-12 Goes Digital

Through presentations by those who work in and for Vermont's schools, as well as those who develop and implement online educational platforms, we will explore how technology can aid and improve student learning, in traditional classrooms and beyond.

#### MODERATOR:

Peter Drescher, Vermont Dept. of Education

#### SPEAKERS:

John Dawson, Bennington-Rutland Supervisory Union Jeff Renard, Vermont Virtual Learning Cooperative Betsy Calhoon, Lake Region Union High School

Room 11

### A2. Digital Literacy for a Thriving Economy

Vermonters need to be "digitally literate" in order to thrive in today's high-tech world. Hear from those who are working to provide instruction to ensure that citizens have the skills they need, as well as a statewide employer who understands how digital literacy strengthens our economy and workforce productivity.

#### MODERATOR:

Martha Reid, Vermont State Librarian

#### SPEAKERS:

Linda McSweeney, Stowe Middle / High School Donald De Voil, Community College of Vermont Joe Fusco, Casella Waste Systems

Room 30

### A3. Nonprofit Problem Solvers

Digital tools can do a lot to help nonprofits become more effective in achieving their missions and more resilient. Our three speakers will speak to their successes with social media and digital tools, as well as how these tools have strengthened their organization and aided outreach.

#### MODERATOR:

Lauren-Glenn Davitian, CCTV's Center for Media and Democracy and Common Good Vermont

#### SPEAKERS:

Alex Tursi, Fletcher Allen Health Care Kathryn Blume, Vermontivate Elizabeth Craib, Woodstock Job Bank

Room 10

## A4. Business Digital Champions

Using online tools can help strengthen a business's presence and make it more efficient. They also can be part of the core system that helps to create new businesses. Our speakers will explain how, from farming and logging operations to tourism-based industry, digital tools are key to business success.

#### MODERATOR:

Matt Dunne, Google

#### SPEAKERS:

Suzy Hodgson, YourFarmStand.com Carl Russell, Earthwise Farm & Forest Adam Grinold, Director, Wilmington Works

Legislative Lounge

## A5. A More Open Government

There are many ways in which a government can keep itself open, transparent and accountable. When municipal and state governments use digital tools, from online mapping tools to easy-to-find and use websites that host downloadable sets of information, it can encourage citizens to contribute their own time, resources, and ideas more effectively. These types of collaboration are key to finding forward solutions to societal problems, and are thankfully abundant here in Vermont. It is also appropriate to see "open data" as a public asset.

#### MODERATOR:

Mark Snelling, Snelling Center for Government

#### SPEAKERS:

Jamie Gage, Vermont.gov Steve Sharp, VT Center for Geographic Information Miro Weinberger, Mayor of Burlington

Ethan Allen Room

## Session A: 10:00-10:50 - Stories & Ideas

### A6. Engaged Communities

From helping citizens and volunteers rally within a community post-disaster, to creating a system for better transparency, collaboration, and communication within a community, our speakers will tell stories of how social media, mobile phones, websites, Front Porch Forum, and more helped their own communities become more engaged.

#### MODERATOR:

Michael Wood-Lewis, Front Porch Forum

#### SPEAKERS:

Steve Butcher, Mad River Valley Sarah Manning, VTResponse.com Janette Shaffer, Middlesex

Senate Chamber

### A7. Why Do Tech Businesses Choose VT?

Vermont is not always the first place people think of when they are asked to consider tech hubs, but our state has been noticed on a national level as a burgeoning place of technological innovation. Three business owners will share their perspectives on why they started their companies in Vermont, and why they stay.

#### MODERATOR:

Jeff Couture, Vermont Technology Alliance

#### SPEAKERS:

Lisa Groeneveld, Logic Supply Dimitri Garder, Global Z David S. Brown, Manufacturing Information Systems

House Chamber

### A8. Promoting Innovation in VT

There is an increasing number of resources for those who want to either grow their own company, or work for an existing technological company in Vermont. From business accelerators for entrepreneurs to job fairs for the tech industry, we will hear about what options are available to people who are interested in working in innovation in Vermont, and why the people who created those resources did so.

#### MODERATOR:

Lars Torres, Office of the Creative Economy

#### SPEAKERS:

Emily Piper, Launch VT Cathy Resmer, Seven Days Shane Scranton, IrisVR

Cafeteria

## A9. Tell Your Digital Story

Take ten minutes during this morning session to tell us your own experiences with technology. Sit down for a videotaped interview, or write out your thoughts, which will be incorporated into our end-of-day summit presentation.

#### MODERATOR:

Nate Herzog, Storyhack

House Vestibule

## Session B: 11:00-11:50 - Education & Best Practices

## B1. Getting the Right Training For the Right Jobs

#### WORKSHOP PRESENTERS:

Tanja Hinterstoisser, Champlain College, & Dr. Daniel Connolly, University of Denver's Daniels College of Business

What does it take to graduate from college with the training to compete in today's economy, and how will the younger, "millennial" generation interact with the workforce from older generations who grew up without the technology that many now take for granted? This workshop will walk you through suggestions for helping to create the next, most prepared workforce out of today's college generation.

Room 11

### B2. iConnect: Everyone Teaches Digital Skills

#### WORKSHOP PRESENTER:

Mary Kay Dreher, Community College of Vermont

This workshop helps participants get into a "beginner's mind" and look at computers and the internet through the eyes of people who are unfamiliar and even intimidated by the technology tools that are second nature for many of us. It will help participants understand the basics of digital literacy, explain core Internet skills, walk beginners through specific online tasks, and give beginners the resources they need for further learning.

Room 30

### B3. Mission Critical: Evaluating & Optimizing Digital Tools

#### WORKSHOP PRESENTER:

Rob Fish, Vermont Council on Rural Development

This interactive workshop will discuss how to strategically evaluate areas within a nonprofit in which integrating digital tools can increase an organization's effectiveness, while also saving time, money, and stress. The workshop concludes by zeroing in on steps a small to medium size organization can take to optimize their Facebook Page, and help to answer the ever-elusive question of how to effectively use Social Media without it becoming a full-time job.

Room 10

## B4. Emerging Trends in Digital Marketing for Small Business

#### WORKSHOP PRESENTER:

Pat Ripley, Vermont Small Business Development Center

The digital landscape continues to change and what worked 18 months ago may not be paying off like it once had. Several changes to social media outlets, mobile marketing tools, search engine systems and various other online platforms in recent months have forced small businesses to change their digital marketing strategies in order to remain effective. This session will explore some of those changes and provide steps and strategies small business owners can take to stay ahead of the game.

Legislative Lounge

### B5. Advancing Municipal Communications

#### WORKSHOP PRESENTER:

Tess Gauthier, Snelling Center for Government

What does it take to create a successful website as a municipality? How can technology be used to improve citizens' engagement and overall interaction with their municipal government? This workshop will walk through the building blocks of what it takes to have a municipal website that will perform well and be adopted by the community.

Ethan Allen Room

Session B: 11:00-11:50 - Education & Best Practices

## B6. Human Centered Design to Improve the Delivery of Government Services

#### WORKSHOP PRESENTERS:

Amanda Levinson, ThirdSpace, & Erika Lowe, Today Box Co.

Human Centered Design is being used in the US and in the UK as a way to complete tech projects through policy teams with people, officials, and others who surface problems in their community and then design the solution together. This focus on collaboration allows for the designing of solutions that truly meet user needs. This workshop will walk through the model and leave participants with a good sense of how they can use it to create effective solutions in their own community.

Senate Chamber

### B7. Marketing Vermont as a Place to Live, Work & Play

#### WORKSHOP PRESENTER:

Steve Cook, Vermont Department of Tourism and Marketing

Vermont is known as a place to go to experience an outdoor paradise, but what can towns, business groups, and others do to create an image of Vermont that moves beyond its idyllic landscapes? Through online ads, great press, and other important efforts, this workshop will explain how Vermont can be shown as a place not only to visit, but also to live and work in.

House Chamber

### B8. How to Foster a Creative Economy

#### WORKSHOP PRESENTER:

Lars Torres, Vermont's Office of the Creative Economy

There is much that towns, business-owners and residents can do to allow for creative people to grow their ideas into a contributing part of the local economy. This workshop will walk through what steps participants can take to create an effective ecosystem to allow creative ideas to flourish from the development stage into a prosperous business.

Cafeteria

## B9. React to Others' Digital Story

#### WORKSHOP PRESENTER:

Nate Herzog, Storyhack

Take a moment to reflect on the stories you heard in the first morning session. What stuck with you the most? Did your experiences align or differ from those expressed by our speakers? Let your reactions be known through a videotaped interview or a written reflection that will be incorporated into our end-of-day presentation.

House Vestibule

# Session C: 1:45-3:35 - Discussion Sessions: Raising Questions & Developing Ideas for Action

\*Mid-session break scheduled from 2:35-2:45. Please stay with the same conversation for the afternoon.

### C1. The Role Technology can Play in Education

EXPERT FACILITATOR (1:45 PM): Dan French, Bennington-Rutland Supervisory Union ACTION PLAN FACILITATOR (2nd PM session): Rebecca Holcombe, Secretary of Education

Room 11

### C2. The Causes of the Digital Divide and Possible Solutions

EXPERT FACILITATOR (1:45 PM): Samantha Becker, U.S. Impact Study, University of Washington ACTION PLAN FACILITATOR (2:45 PM): Steve Gold, Montpelier

Room 30

### C3. How Nonprofits Can Keep Pace with New Technology

EXPERT FACILITATOR (1:45 PM): Kate Jellema, Nonprofit Management, Marlboro College ACTION PLAN FACILITATOR (2:45 PM): Stuart Comstock-Gay, VT Community Foundation

Room 10

### C4. How Small Businesses Can Keep Pace with New Technology

EXPERT FACILITATOR (1:45 PM): Linda Rossi, VT Small Business Development Center ACTION PLAN FACILITATOR (2:45 PM): Andrea Cohen, VT Businesses for Social Responsibility

Legislative Lounge

## C5. How to Ensure Technology Supports Civic Life and Enhances Open Government

EXPERT FACILITATOR (1:45 PM): Susan Clark, Author and Facilitator ACTION PLAN FACILITATOR (2:45 PM): Steven Pappas, Times-Argus

Ethan Allen Room

## C6. The Role of Technology in Resilience & How Communities Can Become Tighter Knit

EXPERT FACILITATOR (1:45 PM): Ben Rose, VT Dept. of Emergency Management & Homeland Security ACTION PLAN FACILITATOR (2:45 PM): Lucy Leriche, Agency of Commerce & Community Development

Senate Chamber

## C7. What is Needed to Foster New Technology Industries in Vermont

EXPERT FACILITATOR (1:45 PM): Mark Heyman, Logic Supply
ACTION PLAN FACILITATOR (2:45 PM): Patricia Moulton, Agency of Commerce & Community Development

House Chamber

## C8. The Value of Broadband and How to Keep Pace with Needs

EXPERT FACILITATOR (1:45 PM): Mary Evslin, Evslin Family Foundation ACTION PLAN FACILITATOR (2:45 PM): Holly Groschner, VT Telecommunications Authority

Cafeteria

### C9. Un-Conference: Attendees choose what they would like to discuss

EXPERT FACILITATOR (1:45 PM): Kristin Carlson, Green Mountain Power ACTION PLAN FACILITATOR (2:45 PM): Kristin Carlson, Green Mountain Power

Room 31

#### Samantha Becker

Principal Research Scientist, University of Washington Information School, U.S. Impact Study

Samantha Becker was co-author of the 2009 research report Opportunity for All: How the American Public Benefits from Internet Access at U.S. Libraries and the 2011 Building Digital Communities framework. Ms. Becker has a background in public policy evaluation and was a public librarian in Central Vermont before turning to library research. Her current work focuses on public access technology and evaluation of public library services.

#### Kathryn Blume

Co-Founder, Vermontivate

Kathryn is a speaker, writer, environmental activist, and award winning solo performer who has toured her original work to over 50 cities worldwide. She founded Earth on the Air, a nationally syndicated, award winning environmental and social justice radio program, co-founded the Lysistrata Project, the first worldwide theatrical event for peace, and is co-founder and Executive Director of the community sustainability game Vermontivate!

#### David S. Brown

President & CEO, Manufacturing Information Systems, Inc.

Dave is President and CEO of Manufacturing Information Systems, Inc., makers of business management systems for small- to medium-sized manufacturing companies (www.misysinc.com). Since leaving the central Massachusetts computer industry in the 1980's, Dave moved his family and business to Woodstock VT where he now employs 25 software developers, sales, support, and customer service professionals.

#### Steve Butcher

Co-Founder, VickeryHill.com

Raised on a farm in central Michigan, educated in Boston and now living full-time in Vermont, Steve has been elbow-deep in technology since grade school. He co-founded network integration firm everyNetwork in 1996, which built Local and Wide-Area Networks in cities from New York City to London. In 2000, Steve kick-started the web development company VickeryHill, which he co-founded with his partner Ilse Sigmund. He is a board member of the Mad River Valley Chamber of Commerce.

#### Betsy Calhoun

M. ED, Teacher, Lake Region Union High School

Betsy is from Coventry, Vermont, and currently teaches business application courses at Lake Region UHS, the Community College of Vermont, and occasionally at the North Country Career Center. Betsy continues her involvement with the Tech Savvy Girls(tm) by holding annual Tech Savvy Girls(tm) Middle School Summer Camps and will again serve as the Future Business Leaders of America (FBLA) 2014-15 State Advisor.

#### Kristin Carlson

Director of Media, Green Mountain Power

Kristin Carlson is the Director of Media at Green Mountain Power (GMP) and a former journalist, who worked at WCAX-TV for over 14 years, during which time she won a number of awards for her reporting. As the Director of Media at GMP, she works with customers and the media to communicate the work GMP is doing in Vermont.

#### Susan Clark

Author

Susan Clark is a writer, facilitator and educator focusing on community sustainability and engagement. She is coauthor of Slow Democracy: Rediscovering Community, Bringing Decision Making Back Home (Chelsea Green, 2012) and of All Those In Favor, a book about Vermont town meetings (with Frank Bryan). Susan works regularly with municipal leaders and local activists to enhance civic participation. She serves as town meeting moderator in Middlesex.

#### Andrea Cohen

Executive Director, VT Businesses for Social Responsibility

Andrea became the Executive Director of VBSR in the fall of 2010. She originally joined VBSR in 2006 as the Public Policy Program Manager. Previous to VBSR, she worked for 16 years at the Vermont Agency of Natural Resources in a variety of management positions involving pollution prevention, resource conservation, and solid waste management.

#### Sharon Combes-Farr

Project Director, VCRD's VT Digital Economy Project

Sharon is from Ludlow, Vermont, graduated from the George Washington University, and completed her graduate studies at the University of Michigan. Since 2000, she has been a marketing professional in the U.S. telecommunications industry. Sharon and her husband were highly impacted by Tropical Storm Irene, leading her to seek out her current role, Vermont Digital Economy Project Director.

#### Stuart Comstock-Gay

President & CEO, The Vermont Community Foundation

Stu is President & CEO of the Vermont Community Foundation, where he works with charitably-minded Vermonters to support organizations and issues across the state. His career has revolved around issues of civic engagement, encompassing voting rights, civil rights and liberties, and foundation work. Stuart holds an MPA from Harvard's Kennedy School of Government and a B.A. in Political Science from Bucknell University.

#### Dr. Daniel Connolly

Senior Associate Dean, University of Denver's Daniels College of Business

Dr. Daniel Connolly is an assistant professor of information technology and electronic commerce at the University of Denver's Daniels College of Business with a dual appointment in the School of Hotel, Restaurant and Tourism Management and in the Department of Information Technology and Electronic Commerce. Dr. Connolly's teaching, research, and consulting focus is on the strategic application of information technology and electronic commerce.

#### Steven Cook

Deputy Commissioner, VT Department of Tourism and Marketing

Steven Cook, a resident of Montpelier, has served the State of Vermont for 10 years, previously under the Department of Buildings and General Services, as the Marketing and Information Technology manager. He now is also the Publisher of the State of Vermont's official magazine, Vermont Life. Steven has also worked in Vermont's ski industry holding sales and promotional positions for both Smugglers' Notch and Jay Peak ski resorts.

#### Paul Costello

Executive Director, Vermont Council on Rural Development

Paul joined VCRD as Executive Director in 2000. Paul is a UVM alumni and holds a PhD in intellectual history from McGill University. In addition to his work at VCRD, Paul is a member of the Housing Vermont Board of Directors and President Emeritus of the national Partners for Rural America organization.

#### Jeff Couture

Executive Director, Vermont Technology Alliance

Jeff Couture is the executive director of the Vermont Technology Alliance. Jeff believes that tech businesses represent an economic growth opportunity for Vermont. Previously, Jeff held several management and professional communications positions with IBM. His recent responsibilities include communications and analyst relations for IBM's Microelectronics Division, which has major locations in Vermont, New York and Canada.



ENVISIONING THE FUTURE OF A TOWN TO THE VERMONT'S DIGITAL ECONOMY ON Rural Development Tuesday, September 23, 2014



| 8:00-9:00  |  |   |  |  | Registration & Breakfast   |  |  |   |  |
|--|--|---|--|--|--|--|--|---|--|
| 9:00-9:30  |  | Ope   | Opening Remarks and Multi-Me   | Ilti-Media Presentatio   | n: "Vermont's Digital St   | tories" hosted by Sharon   | edia Presentation: "Vermont's Digital Stories" hosted by Sharon Combes-Farr (House Chamber)  | ber)  |  |
| 9:30-9:45  |  | Keynote   | Keynote Speech by Julie Lenzer Kirk,   |  | nnovation and Entrepreneu  | rship, Economic Developm   | Director, Office of Innovation and Entrepreneurship, Economic Development Administration (House Chamber)   | Chamber)  |  |
| 9:45-10:00   |  |   |  | break a  | eak and transition to morning sessions   | ssions   |  |   |  |
| 6  | Educating for  | Educating for a Digital World   | <b>Building Effectiv</b>   | Building Effective Organizations   | Creating Resilie   | Creating Resilient Communities   | Steering Vermont's Digital Future  | t's Digital Future  | 140<br>211<br>212<br>213<br>213<br>214<br>214<br>215<br>215<br>215<br>215<br>215<br>215<br>215<br>215<br>215<br>215                  |
|  | 1. K-12 & Beyond<br>(Room 11)  | 2. Digital Divide<br>(Room 30)  | 3. For Nonprofits<br>(Room 10)   | 4. For Small Businesses (Legislative Lounge)   | 5. Open Data in Gov't &<br>Beyond<br>(Ethan Allen Room)  | 6. Resilience through<br>Engagement<br>(Senate Chamber)  | 7. The Vermont Tech Sector (House Chamber)   | 8. Creative Economy<br>(Cafeteria)  | 9. Additional Topics   |
| <b>A.</b><br>10:00-10:50:<br>Stories &<br>Ideas                    | A1. K-12 Goes Digital  Moderator: Peter Drescher Dept of Education Speakers: John Dawson, Bennington-Rutland S.U.; Jeff Remard, Vermont Virtual Learning Cooperative: Betsy Calhoun, Lake Region Union High School | A2. Digital Literacy for a A3. Nonprofit Problem Thriving Economy Moderator: Lauren-Gienn Spaekers: Linda McSweeney, Vermont School Library Associotion; Donald DeVolt, CCV; Woodstock Lob Bank; Alex Tursi, Joe Fusco, Casella Waste Systems Hetcher Allen Health Care: Kathyn Blume, Vermontivate | A3. Nonprofit Problem Solvers  Moderator: Lauren-Glenn Davitan, Common Good Vermont Speakers: Elizabeth Craib, Woodstock Job Bonk, Alex Tursi, Fletcher Allen Heolth Core; Kathryn Blume, Vermontivate | A4. Business Digital Champions Moderator: Matt Dunne, Google Speakers: Carl Russell, Speakers: Carl Russell, Earthwise Form & Forest; Suzy Hodgson, YourFormStand.com; Morks | A5. A More Open Government Moderator: Mark Snelling. Snelling Center for Government Speakers: Miro Weinberger. Mayor of Burlington, Jamie Gage, Vemont gov; Steve Sharp. | A6. Engaged Communities Moderator: Michael Wood- Lewis, Front Porch Forum Speakers: Sarah Manning, VTResponse.com; Steve Butcher, Mod River Voiley; Janette Shaffer, Middlesex | A7. Why Do Tech Businesses Choose Vermont? Woderator: Jeff Coutue, Vermont Tech Alliance Speakers: Lisa Groeneveld, Logic Supply: Dimitt Garder, Global Z; David Brown, Manufacturing David Brown, Manufacturing | A8. Promoting Innovation in Vermont Moderator: Lars Torres, Office of the Creative Economy Speakers: Emily Piper, Lounch VT; Cathy Resmer, Seven Days; Shane Scranton, IrisVR | A9. Tell Your Digital Story Moderator: Nate Herzog (House Vestibule)   |
| 10:50-11:00  |  |   |  | breok and transition to  | sreak and transition to marning-track workshops, pa  | panels, and presentation   |  |   |  |
| B.<br>11:00-11:50:<br>Education &<br>Best<br>Practices             | B1. The Right Training for the Right Jobs led by Tanja Hinterstoisser, Champloin College Dan Connelly, University of Penver  | B2. iConnect: Everyone<br>Teaches Digital Skills<br>led by: Mary Kay Dreher, CCV  | B3. Mission Critical: Evaluating & Optimizing Digital Tools led by: Rob Fish, VCRD   | B4. Emerging Trends in Digital Marketing for Small Business led by: Pat Ripley, Vermont Small Business Development Center  | BS. Advancing Municipal Communications led by: Tess Gauthler, Snelling Center for Gov't  | B6. Human-Centered<br>Design to Improve<br>Delivery of Gov't Svcs<br>led by. Amanda Levinson,<br>ThirdSpace: Erika Lowe, Today<br>Box Co                                       | B7. Marketing Vermont<br>as a Place to Live, Work<br>and Play<br>led by: Steve Cook, Vermont<br>Marketing Officer  | B8. How to Foster A Creative Economy led by: Lars Torres, Office of the Creative Economy  | B9. React to Others' Digital Stories Moderator: Nate Herzog (House Vestibule)  |
| 12:00-12:45  |  |   |  |  | lunch in State House Cafeteria   |  |  |   |  |
| 1:00-1:15  |  |   | Ren  | narks by Governor Peto   | Remarks by Governor Peter Shumlin: "Vermont's Digital Future" (House Chamber)  | igital Future" (House Char   | nber)  |   |  |
| 1:15-1:30  |  |   |  | Unconference Decis   | Unconference Decisions hosted by Caitlin Lovegrove (House Chamber)   | grove (House Chamber)  |  |   |  |
| 1:30-1:45  |  |   | transition to aften  | noon track discussions - in the  | transition to afternoon track discussions - in the afternoon, please stay with one conversation for both parts of the discussion   | ne conversation for both part  | s of the discussion  |   |  |
| C. 1:45-2:35: Discussion: Raising Questions on the Digital Economy | C1. What Role can Technology Play in Education? Expert Facilitator: Dan French, Bennington-Rutland Supervisory Union   | C2. What Causes the Digital Divide? What Are Nonprofits Keep Pace? the Solutions?  Expert Facilitator: Sam Becker, University of Washington Information School  | C3. How Can Nonprofits Keep Pace? Experf scilitator: Kate Jellema, Mariboro College  | C4. How Can Small Businesses Keep Pace? Expert Facilitator: Linda Rossi, Vermont Small Business Development Center   | CS. How to Ensure Technology Supports Civic Life and Enhances Open Government? Expert Facilitator: Susan Clark,  |  | CG. What Role Does Technology Have for Resilience? How It Help Industries in Vermont? Communities? Expert facilitator: Ben Rose, Vermont Emergency Management  | C8. What is Value of<br>Broadband? How Can<br>We Best Keep Pace<br>with Needs?<br>Expert Facilitator: Mary Evslin,<br>Exsin Family Foundation                                 | C9. Unconference Topic: to be determined by conference attendees Expert Facilitator: Kirstin Garlson, Green Mountain Power (Room 31) |
| 2:35-2:45  |  |   |  | short break  | ak - come back!(State House C  | (afeteria)   |  |   |  |
| C. 2:45-3:35: Discussion: Ideas Towards Action                     | Ideas on the Role of Technology in Education Facilitator: Rebecca Holcombe, Dept. of Education   | Ideas on Solutions to the<br>Digital Divide<br>Facilitator: Steve Gold,<br>Montpelier   | Ideas to Help Nonprofits Keep Pace Facilitator: Stuart Comstock- Gay, Vermont Community Foundation   | Ideas to Help Businesses Keep Pace Facilitator: Andrea Cohen, Vermont Businesses for Social Responsibility   | Ideas to Ensure Technology Supports Civic Life and Enhances Open Government Facilitator: Steven Pappas, Times-Atgus  | Ideas on the Role of<br>Technology for<br>Resilience<br>Facilitator: Lucy Leriche, Agency<br>of Commerce & Community<br>Development  | Ideas on Fostering New Technology Industries in Vermont Facilitator: Patricia Moulton, Agency of Commerce & Community Development  | Ideas on Keeping Pace<br>with Broadband Needs<br>Facilitator: Holly Groschner,<br>General Counsel Vermont<br>Telecommunications Authority                                     | Discussion Continues. Ideas Towards Action are Determined Facilitator: Kristin Carlson Green Mountain Power (Room 31)                |
| 3:35-3:45  |  |   |  | transition to  | transition to House Chamber for Conference Conclusion  | e Conclusion   |  |   |  |
| 3:45-4:00  |  |   | Multi-Media Pr   | resentation: "Our Digit  | Multi-Media Presentation: "Our Digital Stories" Reprise hosted by Sharon Combes-Farr (House Chamber)   | ed by Sharon Combes-Fari   | · (House Chamber)  |   |  |
| 4:00-4:30  |  |   | Ver  | Vermont Connected Ideas  | Connected Ideas for Action presented by Paul Costello (House Chamber)  | Paul Costello (House Chan  | nber)  |   |  |
| 4:30   |  |   |  |  | conference concludes   |  |  |   |  |
| 4:30-6:00  |  |   |  | Closin   | Closing Reception (Cedar Creek Room)   | k Room)  |  |   |  |

#### Elizabeth Craib

Director, Woodstock Job Bank

Elizabeth grew up in Mendon, Vermont and is a graduate of the University of Vermont. For the past four years she has been the director of the Woodstock Area Job Bank: a community-centered referral service that connects job seekers with area employers. She has also been an active member of the Woodstock Area Nonprofit Network which formed shortly after Hurricane Irene.

#### Lauren-Glenn Davitian

Founder and Executive Director, CCTV Center for Media & Democracy

Ms. Davitian oversees Channel 17/Town Meeting Television, CCTV Productions, and Common Good Vermont. Lauren-Glenn is a founding member of Vermont Access Network (a trade group of 27 public access tv centers in Vermont). She has served the Alliance for Community Media in various capacities. Ms.Davitian was named one of Vermont's "25 most influential people" in the mid 1990's. Lauren-Glenn is an Emeritus NTEN Board member.

#### John Dawson

Director of Instructional Innovation, Bennington-Rutland Supervisory Union (BRSU)

John, or "JD", is a lifelong learner, who holds certificates of expertise in a variety of disciplines in the world of IT. Before his work with BRSU, he served ten years with the Champlain Valley Union High School as their Information Systems Manager. His passion is harnessing technology to personalize education for every student and their personal support network of teachers, parents, counselors and friends, to make learning special for each student.

#### Mary Kay Dreher

Coordinator of Academic Services, Community College of Vermont

Mary Kay has been teaching History and Anthropology at Community College of Vermont (CCV), Johnson State College and Vermont Technical College for ten years. More recently she began working full time for CCV as a Coordinator of Academic Services at the Montpelier Academic Center. Through this role she developed a curriculum for digital literacy and has been facilitating workshops statewide, training trainers in the art of teaching basic digital literacy skills to Vermonters new to both the experience and necessity of working with computers.

#### Peter Drescher

 ${\tt Education\ Technology\ Coordinator,\ Vermont\ Department\ of\ Education}$ 

In his current role, Peter works on assisting schools in their use and acquisition of technology to support learning. This involves policy discussions and guidance, advocating for increased access to broadband resources, and the continual development of new opportunities for virtual and blended learning. He also serves as the Board Chair for the State Education Technology Directors Association (SETDA), a national organization working to support sound education technology policy and practice in all states.

#### Matt Dunne

Head of Community Affairs, Google

Matt served seven years in the Vermont House before joining the Clinton administration as the Director of AmeriCorps VISTA. In 2002 he returned to Vermont and served two terms in the Vermont Senate. Outside of the legislature, he worked in high-tech marketing, and before joining Google was the Associate Director of the Rockefeller Center at Dartmouth College. Now, Matt supports all aspects of Google's local corporate social responsibility activities in communities where the company has an office or data center.

#### Mary Evslin

The Evslin Family Foundation

Mary is a co-founder and VP of Marketing for NG Advantage. She is on the boards of Champlain College, and the VT and NH Upper Valley Chapter of the American Red Cross. Mary was the first Chair of the Board of the Vermont Telecommunications Authority, on the boards of the Princeton, NJ and Montpelier Chapters of the American Red Cross. She was a founder and VP of Marketing and Customer Success at ITXC, a company sending calls over the Internet. She has also worked at Attachmate Software in Seattle, and as VP of Marketing at Solutions Inc, in Vermont developing software for PC and Mac.

#### Rob Fish

Nonprofit Advisor and Community Organizer, VCRD's VT Digital Economy Project

Rob is a connector, an advocate, and a translator of big ideas into accessible and digestible conversations. Rob's work with nonprofits is informed by over fifteen years of community outreach and project management experience with community development and advocacy projects in Maine, Vermont, and Ghana.

#### Dan French

Superintendent, Bennington Rutland Supervisory Union

Dan French has been the Superintendent of the Bennington-Rutland Supervisory Union in Sunderland, Vermont since 2007. His is the past President of the Vermont Superintendents Association and was Vermont's Superintendent of the Year in 2009. He is a frequent presenter at state, regional, and national conferences on technology and its impact on education.

#### Joe Fusco

Vice President, Casella Waste Systems

Joe is an advisor to the chairman and chief executive officer of Casella Waste Systems, Inc. He is an adjunct instructor and member of the Board of Advisors of the University of Vermont's MBA program in Sustainable Entrepreneurship (SEMBA). For the past year, he has served as chair of the steering committee in the development of Vermont's Comprehensive Economic Development Strategy.

#### Jamie Gage

General Manager, Vermont Information Consortium

Jamie is a Vermonter and UVM graduate who has lived in 17 Vermont towns and villages including Randolph where he settled with his family in 2005. He has worked in a variety of industries, including tourism & marketing, snowsports, freelance writing, and digital asset management, and since 2009 has been the General Manager of VT Information Consortium, which hosts and maintains Vermont.gov winner of two Best of the Web awards in 2009 & 2010.

#### Steven Cook

Deputy Commissioner, VT Department of Tourism and Marketing

Steven Cook, a resident of Montpelier, has served the State of Vermont for 10 years, previously under the Department of Buildings and General Services, as the Marketing and Information Technology manager. He now is also the Publisher of the State of Vermont's official magazine, Vermont Life. Steven has also worked in Vermont's ski industry holding sales and promotional positions for both Smugglers' Notch and Jay Peak ski resorts.

#### Dimitri Garder

Co-Founder and Executive VP, Global-Z International, Inc.

Global-Z International, Inc., Dimitri has developed and implemented complex global data quality assessment and improvement technologies and solutions for many Global-Z clients. Dimitri's 25 years of experience with complex international data makes him one of the leading experts in his industry. Dimitri holds a BA in Music Theory from the University of Vermont, and an MBA from Rensselaer Polytechnic Institute.

#### Tess Gauthier

Project Manager, Snelling Center for Government

Tess is an AmeriCorps Alumni, Johnson State College graduate and Returned Peace Corps Volunteer, who grew up in the Lake Champlain Islands. She joined The Snelling Center for Government from the private sector, where she worked on broadband infrastructure development and pioneered the largest digital literacy/broadband adoption program in the state of Vermont.

#### Steve Gold

Montpelier

Steve Gold retired from more than 30 years service in Vermont State Government in 2007. His positions included being Gov. Howard Dean's Commissioner of Labor, and Gov. Jim Douglas's Commissioner of Corrections. After his retirement, he consulted with the Legislative Joint Fiscal Office for 3 years. During the 2011-2012 academic year, he was Interim President of Lyndon State College. Steve is a Board member of Vermont Works for Women, the Kellogg Hubbard Library in Montpelier, the Public Assets Institute, and the E-911 Board. He has been active with VCRD, serving on its Council on the Future of Vermont, and with the Snelling Center for Government's Vermont Leadership Institute.

#### Adam Grinold

Executive Director, Wilmington Works

Adam grew up a family business, and after college was the general manager of the inn and restaurant for 12 years. His early adoption of internet marketing allowed the inn to dominate both local and state-wide listings and was a boost to business. His passion for keeping current on all things digital has ensured that he and his wife's current restaurant is ahead of the digital curve. In his current role with Wilmington Works, he has helped design and implement the organization's digital media strategy.

#### Lisa Groeneveld

Co-Founder and Chief Operating Officer, Logic Supply

Lisa Groeneveld started her career as a sales professional in the IT Industry after graduating from Northeastern University. She worked with Fortune 500 companies as a WorldCom Global Sales and Account Manager in the US and Europe. After living in The Netherlands, Lisa relocated to Boston where she successfully launched Logic Supply. A Vermont native, Lisa then returned home confident that Logic Supply could thrive and grow in Vermont. Lisa has over 10 years' experience with LEAN Manufacturing and continuous improvement.

#### Holly Groschner

General Counsel, Vermont Telecommunications Authority

A pioneer in deployment of wireless communications, Holly works to build public consensus around the deployment of infrastructure for the future. In her career as a lawyer and manager in emerging communications networks, Holly helped to build a \$10 billion infrastructure enterprise and led clients through the transition of technology convergence. Her most recent accomplishments include working with the VTA to find solutions for VT's "signal-free" zones.

#### Lars Hasselblad Torres

Director, Vermont's Office of the Creative Economy

Lars is the Director of Vermont's Office of the Creative Economy, which exists to connect Vermont's innovators and entrepreneurs, measure and promote a healthy creative ecosystem, and mobilize resources across Vermont's creative sectors. It operates within the Agency of Commerce. Prior to joining the Agency, Lars served as Innovation Prize Advisor to the Office of Science and Technology at the U.S. Agency for International Development; before that he led the design and development of the MIT IDEAS Global Challenge.

#### Nate Herzog

Principal, Storyhack Media

Nate Herzog is the creator of StoryHackVT, using multi-platform storytelling to create fun, engaging events and sometimes forecast the future. StoryHackVT's next 24 hour hackathon contest is September 27th and 28th in Burlington, Vermont. He lives with his wife and family in Burlington.

#### Mark Heyman

Human Resources Director, Logic Supply

Mark earned his Juris Doctor from Suffolk University Law School and is a member of the Society for Human Resource Management. He has significant labor and employment law and human resources management experience as former Deputy Legal Counsel for the Vermont State Employees Association and as the Owner of Cope Human Resources, Inc., an HR Consulting firm. Mark is currently the HR Director of Logic Supply, Inc.

#### Tanja Hinterstoisser

Director of Career Services, Champlain College

In her current role, Tanja is leading initiatives aimed at successful post-graduation employment for Champlain students. Tanja has a Ph.D. in Counseling Psychology from the University of Denver, a graduate degree from Rollins College and an undergraduate degree from Southeastern University. In the past, she worked on work performance improvements addressing talent development matters.

#### Suzy Hodgson

Co-Founder, YourFarmStand.com

A graduate of and the Yale School of Forestry and Smith College, Suzy has worked in the sustainable development field for over 20 years as a teacher, writer, and consultant in the UK and USA including working at Carbon Clear and the Center for Environmental Strategy at the University of Surrey. She launched yourfarmstand in 2010 and also works at the UVM Extension's Center for Sustainable Agriculture.

#### Kate Jellema

Chair, MS in Managing Mission-Driven Organizations, Marlboro College

Kate leads the Program in Nonprofit Management at the Marlboro College Graduate School and acts as the degree chair for Marlboro's MS in Managing Mission-Driven Organizations. Since 2011, Kate has been a leader of Benchmarks for a Better Vermont. Kate received her MA from Johns Hopkins and her PhD from the University of Michigan. She holds a Certificate in Nonprofit Management, is a 2012 graduate of the Vermont Leadership Institute, and currently serves on the board of Hilltop Montessori School.

#### Julie Lenzer Kirk

Office of Innovation and Entrepreneurship, Economic Development Administration

Julie Lenzer Kirk was recently appointed to lead the Office of Innovation and Entrepreneurship (OIE) within the Commerce Department's Economic Development Administration, where she is charged with driving programs and policies that support innovative economic development. Her passion is infusing innovation and entrepreneurial mindset coupled with action into individuals, communities, and regions to act as a catalyst for economic growth.

#### Lucy Leriche

Deputy Secretary, Vermont's Agency of Commerce & Community Development

Lucy was appointed to her current position by Governor Peter Shumlin in January 2013. She served eight years in the Vermont House of Representatives, four of them in leadership positions including Assistant Majority Leader and Majority Leader. Lucy holds a MA degree in Interdisciplinary Humanities from Arizona State University, and has a background in community development and affordable housing development.

#### Amanda Levinson

Principal, ThirdSpace

As Principal at ThirdSpace, Amanda works with nonprofit organizations to design tech-enabled solutions. She is also Senior Strategist at Stagecoach Digital, where she works on projects for some of the nation's largest nonprofits. She is the founder and volunteer chapter leader of Burlington NetSquared, organizing events that bring together people who are passionate about using technology for social change in Vermont and beyond.

#### Caitlin Lovegrove

Communications & Outreach Coordinator, VCRD's VT Digital Economy Project

With a BA from Brown University, Caitlin has spent the last five years working in both the nonprofit and for-profit worlds in London, New York, and Vermont, where she currently works on the Vermont Council on Rural Development's Vermont Digital Economy Project. Caitlin is currently an MBA student at the University of Vermont's new Sustainable Entrepreneurship MBA program.

#### Erika Lowe

Co-Founder, Today Box Co.

Erika is a tech-oriented teacherpreneur with 12 years of experience in education. She's an educator, writer and consultant who utilizes collaboration and creativity to design and support best practices in education and community engagement. Erika is Co-Founder of Today Box Co., a website designed for curious kids. She's an educator with the Burlington School District and former Community Based Learning Fellow for the Partnership for Change.

#### Linda McSweeney

Teacher Librarian, Stowe Middle / High School

Linda is the librarian at Stowe Middle High School. A graduate of Dickinson College and Rutgers University, her passion is sharing digital age learning with students and educators. In addition to teaching graduate courses on virtual library design and digital learning tools for teachers, she is the current President of the Vermont School Library Association.

#### Sarah Waterman Manning

Creator, VTResponse.com

Sarah graduated summa cum laude from the University at Albany with a degree in public policy, which she immediately put to use as a volunteer after Hurricane Katrina. She continued her research in disaster preparedness and public health at the University of North Carolina-Chapel Hill as a Weiss Fellow. When Tropical Storm Irene hit Vermont, Sarah built and launched VTResponse.com, a social media based approach towards immediate flood response and recovery.

#### Pat Moulton Powden

Secretary, Vermont's Agency of Commerce & Community Development

Before her environmental regulation and policy work, Pat spent 22 years in the practice of economic development on the local, regional, and state levels. She was appointed to the Deputy Secretary post by Governor Shumlin in November 2010, and has also served as the Vice President of Public Affairs at the Vermont Chamber of Commerce, the Executive Director of the Brattleboro Development Credit Corporation (BDCC), the Commissioner of the Vermont Department of Labor, and the Chair of the Vermont Natural Resources Board.

#### Steven Pappas

Editor, Times-Argus

Steven Pappas of Plainfield is the editor of the Barre-Montpelier Times Argus. Steve is an award-winning journalist (writing, editing and design), who has worked at newspapers around Vermont, New Hampshire and Maine. In recent years he has managed the newspaper's bold transitions to various online and mobile platforms. He hosts a public access news show, City Room, in collaboration with CVTV in Barre.

#### Emily Piper

Co-Founder, Launch VT

Emily Piper is the Executive Director for Burlington Young Professionals and LaunchVT for the Lake Champlain Regional Chamber of Commerce in Burlington, VT. Her primary focus is to help young professionals and entrepreneurs in the State of Vermont, find career opportunities. Both organizations are State-wide programs to assist in economic development for Vermont.

#### Martha Reid

State Librarian, Vermont Department of Libraries (VTLIB)

Martha (Marty) Reid was appointed to her current position in 2008 after working for more than 30 years in public libraries in Virginia, Connecticut, Colorado and Vermont. Her work for the State of Vermont includes a focus on library technology, digital literacy, and technology training. VTLIB has been an active partner in both the e-Vermont Community Broadband Project and the Vermont Digital Economy Project. Reid has an MA in Library Science from the University of Wisconsin-Madison.

#### Jeff Renard

Founder and Director, Vermont Virtual Learning Cooperative

Jeff is a long-time educator, technologist and lifelong learner. He holds educational and technical certifications and degrees in Educational Technology, Electronics, and Educational Philosophy as well as advanced Graduate certificates in Educational Administration, Web Design and Online Teaching. Jeff founded and directs the Vermont Virtual Learning Cooperative (VTVLC), which serves students throughout Vermont to provide greater availability and accessibility of courses, and more flexibility for learning.

#### Cathy Resmer

Associate Publisher, Online Editor, Seven Days

Cathy Resmer is an associate publisher at Burlington-based newsweekly Seven Days, where her responsibilities include running the monthly parenting magazine Kids VT and organizing the Vermont Tech Jam, the state's largest tech job fair and expo. The 2014 Jam is coming up on Friday and Saturday, October 24 and 25, at Memorial Auditorium in Burlington. The Tech Jam has recently expanded its website to include a blog and a year-round calendar of tech events. Find it at techjamvt.com.

#### Patrick Ripley

eCommerce Director, VT Small Business Development Center

Patrick spent many years writing, editing and managing various traditional media outlets before following industry trends and turning his focus to modern media in the mid-2000's. Most recently, Patrick oversaw digital strategies for two Hearst Television stations that showed pageview growth in the millions during his time there. Patrick now advises business owners on digital strategies on behalf of the Vermont Small Business Development Center.

#### Ben Rose

Recovery & Mitigation Section Chief, VT DPS, Emergency Management & Homeland Security

Ben joined the Irene Recovery Office in February 2012, and has served in his current role since May 2013. He previously served as Executive Director of The Green Mountain Club, state legislator and clerk of the House Natural Resources and Energy Committee, and Executive Director of the Central Vermont Solid Waste Management District. He received a B.A. from Yale University and a M.S. from the University of Vermont in Natural Resource Planning. A former Chair of the Vermont Trails and Greenways Council, Rose co-founded the Catamount Trail Association in 1984 and served as its first executive director.

#### Linda Rossi

State Director, VT Small Business Development Center (VtSBDC)

In her current role, Linda leads a statewide team of advisors who offer confidential advising services to support business owners. She has lived in Vermont for 18 years and been with VtSBDC since 2005. Prior to VtSBDC, her professional experience included being a national project manager, teaching business courses at a local college, and owning small businesses. Linda was recognized with a disaster recovery award for her leadership and mobilization of advisors as they assisted hundreds of small businesses that were impacted by Tropical Storm Irene.

#### Carl Russell

Earthwise Farm & Forest

Carl is a horse-logger, forestry consultant, and timberland owner from Bethel, Vermont. He has operated Russell Forestry Services since 1986, and, with his wife Lisa McCrory, he owns and operates Earthwise Farm & Forest. Through the use of hand-held devices he is providing detailed information and guidance in his consulting services to landowners, streamlining data collection and management in his personal operations, and enhancing the management and development of a regional network of professional animal powered forestry practitioners.

#### Shane Scranton

Co-Founder and CEO, IrisVR

Shane is the co-founder and CEO of IrisVR, a technology startup based in Burlington, VT. Iris is using virtual reality and the Oculus Rift to create a sales and review platform for architects and designers. Iris was the winner of the 2014 LaunchVT competition and has grown from two founders to a team of seven employees over the past six months. Before Iris, Shane worked as a consultant building 3D models and websites for design professionals.

#### Janette Shaffer

Remote Town Meeting Participation Coordinator, Town of Middlesex

Janette's current role draws upon her career-long interest in using technology to provide services and create cohesion among geographically dispersed students and staff in higher education institutions. Janette is the Director of Marketing and Communications at the Community College of Vermont and holds a Master's Degree in Library and Information Science from the University of Illinois. She lives in Middlesex with her husband and dog.

#### Steve Sharp

Director of Enterprise Service, VT Center for Geographic Information

Steve is a certified Geographic Information Systems Professional (GISP) with nearly 20 years of experience in the GIS industry. He provides supervisory, technical, and consultative work in the development and oversight of State's Enterprise GIS, and manages a wide range of projects and initiatives for the State.

#### Gov. Peter Shumlin

Governor, State of Vermont

Gov. Peter Shumlin is a small business owner, public servant and father of two from Putney. Since his inauguration, he has been working hard to create jobs for those who need them and raise incomes for those who have jobs, control skyrocketing healthcare costs, expand broadband and cell service to every corner of the state, reduce recidivism, invest in quality education opportunities, and rebuild our roads and bridges. He is the 81st governor of Vermont.

#### Mark Snelling

President, Snelling Center for Government

In addition to his position at the Snelling Center, Mark is also president of Greenleaf Metals. He has owned and operated businesses in the ski, bike and hardware industries, and has served as chair of the Vermont Governor's Council of Environmental Advisors, and chaired the Governor's Commission on Downtowns and Growth Centers. He has previously served on the boards of Key Bank Vermont, the Vermont Land Trust, Medical Center Hospital of Vermont, and as Chair of Housing Vermont and the Vermont Youth Conservation Corps. Mark resides in Starksboro, VT with his wife Linda.

#### Alexandra Tursi

Social Media Strategist, Fletcher Allen Health Care

Alexandra is from Essex Junction, Vermont. She graduated from Cornell University and is currently a PhD student at the University of Vermont. Since 2005, she has been a social media strategist in the health, sustainability, and public sector realms. She recently spoke at the Stanford Medicine X conference and the Mayo Clinic Social Media Summit and also has a regular technology segment on WCAX-TV. Follow her online at Facebook.com/AlexandraTursiOfficial or twitter.com/tursita.

#### Mayor Miro Weinberger

Mayor of the City of Burlington Vermont

During his two and a half years as Mayor of Burlington, Mayor Weinberger has focused on getting the City's finances in order, getting stuck and stalled projects moving again, making Burlington more affordable, and rebuilding trust in City Hall. Under his leadership, the City has made considerable progress. Now in the final year of his three-year term, the Mayor continues his focus on housing, economic growth, quality-of-life improvements, and anti-poverty efforts. The son of a schoolteacher and an architect, he was born and raised in Hartland, Vermont.

#### Rebecca Wood Holcombe

Secretary, Vermont Department of Education

Prior to joining the Agency of Education in January 2014, Rebecca taught at the middle school, high school and university levels. Rebecca holds a BA in History from Brown University, a MBA from the Simmons School of Management and a M.Ed. from the Harvard Graduate School of Education. She is currently working on her Doctorate. After a decade away from Vermont, Rebecca was thrilled to move back and place her two children in Vermont schools a few years ago.

#### Michael Wood-Lewis

Co-Founder & CEO, FrontPorchForum.com

Michael and his wife Valerie founded Front Porch Forum in their Burlington neighborhood in 2006. Previously, Michael led an innovative trade association of New England utilities, and before that developed environmental technologies in Washington, DC for municipalities. Michael serves many roles locally with youth sports, civic committees, charities, and church. He earned an MS in engineering from the University of Illinois at Urbana-Champaign, as well as an MBA.

| First Name: | Last Name:    | Email Address:                         | Twitter Handle:  | Company:  | Job Title:                        | 10am | 11am           | PM   |
|-------------|---------------|--|------------------|---|-----------------------------------|------|----------------|------|
|             |               |  | i witter nangie: |   |                                   |      |                |      |
| Mel         | Adams         | manager@randolphvt.org                 |                  | Town of Randolph                                | Town Manager                      | A6   | B5             | C5   |
| Emmanuel    | Ajanma        | eajanbtc@u61.net                       |                  | Barre Technical Center                          | Technology Integretionist         | A1   | B2             | C1   |
| Bryan       | Alexander     | bryan.alexander@gmail.com              |                  | Bryan Alexander Consulting                      |                                   | A6   | B4             | C1   |
| Ceredwyn    | Alexander     | ceredwyn@gmail.com                     |                  | Bryan Alexander Consulting                      | Chief Operating Officer           | A6   | B4             | C6   |
| Emily       | Alger         | emily@shlt.org                         |                  | South Hero Land Trust                           | Programs Director                 | A3   | В3             | C3   |
| Martha      | Allen         | mallen@vtnea.org                       | @marthavtnea     | Vermont-NEA                                     | President                         | A6   | B7             | C1   |
| Andrew      | Allen         | andrew@vtdesignworks.com               | @andrewallenvt   | Vermont Design Works                            | Owner                             | A7   | B7             | C4   |
| Leslie      | Averill       | averill@champlain.edu                  | @leslieaverillcc | Champlain College                               | VP of Student Life                | A8   | B1             | N/A  |
| Tom         | Barefoot      | tom@gnhusa.org                         | <u> </u>         | Gross National Happiness USA                    | Co-coordinator                    | A6   | B5             | C5   |
|             |               |  | @ahalhurnamuaaum | Shelburne Museum                                | Marketing Specialist              | A9   | B4             | C3   |
| Erin        | Barnaby       | ebarnaby@shelburnemuseum.org           | @shelburnemuseum | Sileibuille Museulli                            | warketing opecialist              | A9   | D <del>4</del> | CS   |
| Frank       | Barnes        | fbarnes@svsu.org                       |                  | SW Vermont Supervisory Union                    | Dir. of Educational Technology    | A1   | B8             | C1   |
|             |               | jbeaudin@vtworksforwomen.org           |                  | Vermont Works for Women                         | Step Up Program Coordinator       |      | B8             |      |
| Jenny       | Beaudin       | <u> </u>                               |                  |   | Principal Research Scientist      | A7   |                | C7   |
| Samantha    | Becker        | srbecker@uw.edu                        |                  | Univ. of Washington Information<br>School       | Frincipal Research Scientist      | A2   | B2             | C2   |
| Dubin       | Donnott       | rbennett@rbtechvt.com                  |                  | rbTechnologies                                  | High Commander and Janitor        | Λ 0  | D4             | CO   |
| Rubin       | Bennett       | <u>~</u>                               | @\/Tl sessionleb |   |                                   | A8   | B4             | C8   |
| Jenna       | Bisset        | info@vermontlearninglab.com            | @VTLearningLab   | Vermont Learning Lab                            | Owner and President               | A4   | B4             | C1   |
| Randy       | Bixby         | randy.bixby@trsu.org                   |                  | Two Rivers Supervisory Union                    | Black River High School Board     | A6   | B5             | C5   |
| Kathryn     | Blume         | kathy@vermontivate.com                 | @kathrynblume    | Vermontivate!                                   | Executive Director                | A3   | B8             | C6   |
| Sophie      | Bodnar        | sophie@catv8.org                       |                  | CATV  | Educational Outreach Assistant    | A1   | B9             | C3   |
| Lee         | Bonamico      | aldrichlibrary@charter.net             |                  | Aldrich Public Library                          | Network Administrator             | A3   | B2             | C3   |
| Edward      | Bove          | ebove@rutlandrpc.org                   |                  | Rutland Regional Planning Commission            | Executive Director                | A3   | В3             | C7   |
|             |               |  |                  |   |                                   |      |                |      |
| John        | Boyer         | jboyer@wcysb.org                       |                  | Washington County Youth Svcs                    | Partnership for Success Director  | A6   | B6             | C6   |
|             |               |  |                  | Bureau  |                                   |      |                |      |
| David       | Bradbury      | david@vermonttechnologies.com          | @techcrib @VCET  | Vermont Center for Emerging                     | President                         | A8   | B8             | C7   |
|             |               |  |                  | Technologies                                    |                                   |      |                |      |
| Jo          | Bradley       | jbradley@veda.org                      |                  | Vermont Economic Development                    | CEO                               | A7   | N/A            | C7   |
| Tod         | Dan de        | ted bands @ t                          |                  | Authority                                       | State Director                    | 4.0  | D./            | 00   |
| Ted         | Brady         | ted.brady@vt.usda.gov                  |                  | USDA Rural Development                          | State Director                    | A2   | B4             | C8   |
| Greg        | Brown         | gig_brown@yahoo.com                    |                  | VT Council on Rural Devel.                      | Chair of the Board                | A6   | B5             | C5   |
| David       | Brown         | dave@misysinc.com                      |                  | Manufacturing Information Systems,              | President & CEO                   | A7   | B8             | C8   |
|             |               |  |                  | Inc.  |                                   |      |                |      |
| Chrisandra  | Burgess       | sandy@chrisandras.com                  |                  | Chrisandra's Interiors                          | President                         | A4   | B4             | C4   |
| Brent       | Burns         | brent@bdburns.com                      | @bdburns         | Pure Campaigns, LLC.                            |                                   | A7   | B6             | C7   |
| Howard      | Burrows       | ghburrows@comcast.net                  |                  |   |                                   | A2   | B8             | C7   |
| John        | Burton        | jburton@npi.net                        | netperf1         | NPI - Network Performance Inc.                  | President                         | A4   | В6             | C7   |
| Maree       | Bushey        | maree.bushey@neklsvt.org               | mareevt          | Northeast Kingdom Learning Services             | Network Administrator             | A3   | B2             | C3   |
|             | ,             | , <b>.</b>                             |                  | ů ů   |                                   |      |                |      |
| Steve       | Butcher       | steve@vickeryhill.com                  | vickeryhill      | VickeryHill.com                                 | co-owner                          | A6   | B7             | C7   |
| Laurel      | Butler        | lbutler@vtsbdc.org                     | ·                | VtSBDC & Vermont Tech                           | Business Advisor                  | A1   | B1             | C1   |
| JoEllen     | Calderara     | joellen@volunteervt.com                |                  | VT Disaster Relief Fund                         | Board Member                      | A6   | B5             | C6   |
|             | Calhoun       | savvylady2@gmail.com                   | savvylady2014    | Lake Region UHS                                 | Business Teacher                  | N/A  | B4             | C2   |
| Betsy       |               |  | @megcbell        | Preservation Trust of Vermont                   | Business redoner                  | A3   | B3             | C3   |
| Meg         | Campbell      | meg@ptvermont.org                      | Willegebell      |   | Evenutive Director                |      |                |      |
| Christopher | Campbell      | ccampbell@telecomvt.org                |                  | Vermont Telecommunications Authority            | Executive Director                | A7   | B6             | C8   |
| Coott       | Compitalli    | scotts@rotn.org                        |                  | RETN - Regional Educational TV                  | Executive Director                | Δ1   | D7             | C1   |
| Scott       | Campitelli    | scottc@retn.org                        |                  | Network   | Executive Director                | A1   | B7             | CI   |
| Kristin     | Carlson       | kristin.carlson@greenmountainpower.com |                  | Green Mountain Power                            | Director of Media                 | N/A  | N/A            | C9   |
|             |               |  |                  | U.S. Small Business Administration              | District Director                 |      | B4             | C7   |
| Darcy       | Carter        | darcy.carter@sba.gov                   |                  | U.S. Small Business Auministration              | District Director                 | A4   | В4             | C/   |
| Angelica    | Caterino      | angelica.caterino@gmail.com            |                  | Family Center of Washington County              | Fund Dev. & Communications        | A3   | В3             | C3   |
| Arigenca    | Caterino      | angenea.caterino@gmail.com             |                  | r army center of washington county              | Tana Bott a Commandatione         | 73   | БЭ             | 03   |
| Tom         | Cecere        | tcecere@gmail.com                      | @tomcecere       | Blackmount Ed Tech Consulting                   | Managing Director                 | A1   | В3             | C1   |
| Mike        | Chase         | mchase@mountsnow.com                   | @mikechase       | Mount Snow                                      | Dir. of Marketing Technology      | A8   | B7             | C8   |
| Thomas      | Chittenden    | thomas.chittenden@uvm.edu              | @tchittenden     | University of Vermont                           | Lecturer                          | A8   | B3             | C1   |
|             |               |  | @icriitterideri  | Vermont Information Consortium                  |                                   |      |                |      |
| Lauren      | Chouinard     | lauren.chouinard@egov.com              |                  | Vermont information consortium                  | Project Manager                   | A1   | B5             | C7   |
| Susan       | Clark         | slowdemocracy@gmail.com                |                  | Maribara Call                                   | Chair Taochir/ T                  | A6   | B5             | C5   |
| Caleb       | Clark         | cclark@marlboro.edu                    |                  | Marlboro College                                | Chair, Teaching w/ Technology MAT | A8   | B1             | C7   |
| Alias ::    | Clarks - :-   | colorkage @log =+=+= :+ ::=            |                  | State of Vermont                                | Logislator                        | ^ -  | D.7            | b1/A |
| Alison      | Clarkson      | aclarkson@leg.state.vt.us              |                  |   | Legislator                        | A7   | B7             | N/A  |
| Patrick     | Clemins       | patrick.clemins@uvm.edu                | @pclemins        | Vermont EPSCoR / UVM                            | Cyber Specialist                  | A1   | B3             | C8   |
| Jane        | Clifford      | ejclifford@comcast.net                 |                  | Green Mountain Dairy farmers                    | Executive Director                | A5   | B6             | C7   |
| Andrea      | Cohen         | andreac@vbsr.org                       |                  | Vermont Businesses for Social                   | Executive Director                | A2   | B4             | C4   |
| Disa        | Onlaw         | daalaasala Oh. Hadaa daa               |                  | Responsibility                                  | Economic Dourt Constant           |      | 5.1            | 0=   |
| Diana       | Colangelo     | dcolangelo@burlingtonvt.gov            |                  | City of Burlington                              | Economic Devel. Specialist        | A8   | B4             | C7   |
| Robert      | Coleburn      | rcoleburn@burlingtonvt.gov             |                  | Fletcher Free Library, City of Burlington       | l echnology Librarian             | A2   | B2             | C2   |
| 01          | 0 1 5         | the second to select                   |                  | VODDL-VE District Francis Desired               | Doning of Discotors               |      |                |      |
| Sharon      | Combes-Farr   | sharon@vtrural.org                     |                  | VCRD's VT Digital Economy Project               | Project Director                  | A9   | B6             | C8   |
| Ctuert      | Comptack Carr | ecometock-gay@yormontof org            |                  | Vermont Community Foundation                    | CEO                               | 10   | D4             | 02   |
| Stuart      | Comstock-Gay  | scomstock-gay@vermontcf.org            |                  | Vermont Community Foundation                    |                                   | A6   | B1             | C3   |
| Daniel      | Connolly      | connolly@du.edu                        |                  | Univ. of Denver, Daniels College of<br>Business | Senior Associate Dean             | A7   | B1             | C7   |
| Angoliko    | Contis        | mmc-tv@comcast.net                     |                  | Mt. Mansfield Community TV                      | Executive Director                | A 0  | D7             | 02   |
| Angelike    | Contis        |  | @Ptour Crit      | *   |                                   | A8   | B7             | C3   |
| Steven      | Cook          | steve.cook@state.vt.us                 | @Steve_Cook      | State of Vermont                                | Deputy Commissioner               | A9   | B7             | C4   |
| Paul        | Costello      | pcostello@vtrural.org                  |                  | VT Council on Rural Devel.                      | Executive Director                | A7   | B4             | C7   |
| Jeff        | Couture       | jeffcouture-vtta@comcast.net           |                  | Vermont Technology Alliance                     | Executive Director                | A7   | B7             | C7   |
| Elizabeth   | Craib         | info@woodstockjobbank.org              |                  | Woodstock Area Job Bank                         | Director                          | A3   | N/A            | N/A  |
| Jason       | Davis         | adaptivemartialartsassn@gmail.com      |                  | Adaptive Martial Arts Assn.                     | Executive Director                | А3   | B3             | C3   |
| Lauren-     | Davitian      | davitian@cctv.org                      | @lgdavitian      | CCTV Center for Media & Democracy               | Executive Director                | A3   | B5             | C7   |
| Glenn       |               |  |                  |   |                                   |      |                |      |
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|             | Donovan       | jim@donovanden.com                     | Jim Donovan      |   | J                                 | A8   | B3             | C8   |
| James       |               | • =                                    | leoradowling     | Lee.Speak                                       | Owner                             |      |                |      |
| Leora       | Dowling       | leoradowling1043@gmail.com             | icoradowiiriy    |   | Coordinator of Academic Services  | A9   | B4             | C4   |
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| Peter       | Drescher      | peter.drescher@state.vt.us             | @VTED_Technology | Vermont Agency of Education                     | Education Technology Coordinator  | A1   | B6             | C1   |
| . 010.      |               |  |                  |   |                                   |      |                |      |
| Matt        | Dunne         | matt@mattdunne.com                     |                  | Google  | Head of Community Affairs         | A4   | N/A            | N/A  |

| First Name: | Last Name:        | Email Address:                      | Twitter Handle:   | Company:                                 | Job Title:                            | 10am     | 11am | PM   |
|-------------|-------------------|-------------------------------------|-------------------|--|---------------------------------------|----------|------|------|
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| Mary        | Evslin            | maryevslin@gmail.com                | Louis/Litariger   | NG Advantage LLC                         | VP of Marketing                       | A5       | B5   | C7   |
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| Bruce       | Farr              | brucefarrcreative@me.com            |                   | Bruce Farr Creative                      | Principal                             | A3<br>A4 | B7   | C4   |
| Margaret    | Ferguson          | mferguson@capstonevt.org            |                   | Capstone Community Action                | Business Counselor                    | A4       | B4   | C2   |
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| Rob         | Fish              | rob@vtrural.org                     | @paraulgin_stills | Project                                  | NOTI FTOIL AUVISOR                    | AS       | ВЭ   | CS   |
| Dave        | Fisher            | dave@aerieconsulting.com            |                   | Aerie Consulting, LLC                    | Partner                               | A8       | B5   | C7   |
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| ocarino     | ritzgorala        | ,g@g                                |                   | CVABE                                    |                                       | 710      | Во   | 00   |
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| Bob         | Flint             | bobf@springfielddevelopment.org     |                   | Springfield Regional Development         | Executive Director                    | A7       | B1   | C7   |
|             | •                 |                                     |                   | Corp.                                    |                                       |          |      |      |
| Tricia      | Follert           | tfollert@morristownvt.org           | @TriciaFollert    | Town of Morristown                       | Community Development Coord.          | A6       | B7   | C5   |
| Caroline    | Frampton          | cframpton.whiteeagleoyate@gmail.com |                   | White Eagle Oyate, Inc                   | COO                                   | A3       | B4   | C3   |
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|             |                   |                                     |                   |  |                                       |          |      |      |
| Catherine   | Fulton            | catherinef@vpqhc.org                |                   | Vermont Program for Quality in Health    | Executive Director                    | A3       | B3   | C8   |
|             | _                 |                                     | 0'(               | Care                                     | Mr. Burtha                            |          |      | 21/2 |
| Joseph      | Fusco             | jsfusco@gmail.com                   | @joefusco         | Casella Waste Systems, Inc.              | Vice President                        | A2       | N/A  | N/A  |
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| Tess        | Gauthier          | tessbgauthier@gmail.com             |                   | The Snelling Center for Govt.            | Project Manager                       | A5       | B5   | C8   |
| Robert      | Geiszler          | rob.geiszler@state.vt.us            |                   | VT Department of Libraries               | Library Development Consultant        | A9       | В3   | C3   |
| Robert      | Gervais           | robert.gervais@jsc.edu              |                   | Johnson State College                    | Coord. of Instructional Technology    | A9       | B3   | C1   |
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| Steven      | Gold              | stevegold1945@gmail.com             |                   |  |                                       | A6       | B8   | C2   |
| Howie       | Goldfarb          | howie@bluestarstrategic.com         | @howiegoldfarb    | Blue Star Strategic Marketing            | Founder and CEO                       | A7       | B7   | C8   |
| Adam        | Grinold           | adam@wilmingtonworksvt.com          |                   | Wilmington Works, VT Downtown            | Wahoos                                | A4       | B4   | C3   |
|             |                   |                                     |                   | Program                                  |                                       |          |      |      |
| Lisa        | Groeneveld        | lisa@logicsupply.com                |                   | Logic Supply                             | C00                                   | A1       | B2   | C7   |
| Holly       | Groschner         | hgroschner@telecomvt.org            |                   | Vermont Telecommunications Authority     | General Counsel                       | A8       | B8   | C8   |
|             |                   |                                     |                   |  | Disease                               |          |      |      |
| Kurt        | Haigis            | khaigis@anwsu.org                   | @kurthaigis       | Addison NW SU and Hannaford Tech. Center | Director                              | A1       | B2   | C1   |
| Dob         | Hammarl           | bob.hammerl@state.vt.us             |                   | VT Agency of Natural Resources           |                                       | ۸۶       | De   | CG   |
| Bob         | Hammerl           |                                     |                   | Agency of Commerce and Community         | Office of the Creative Economy        | A6       | B6   | C6   |
| Lars        | Hasselblad Torres | lars.torres@state.vt.us             |                   | Dev.                                     | Onice of the Creative Economy         | A8       | B8   | C7   |
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| Cictorion   | Tiaviolak         | ggg                                 |                   |  | ,                                     | 710      | Во   | 01   |
| T. Elijah   | Hawkes            | ehawkes@mail.ruhs.k12.vt.us         |                   | Randolph Union HS                        | Co-Principal                          | A8       | В9   | C1   |
| Helen       | Head              | helen@helenhead.com                 |                   | Vermont House                            | State Representative                  | A2       | B6   | C7   |
| Mark        | Heyman            | mark.heyman@logicsupply.com         |                   | Logic Supply                             | HR Director                           | A8       | B7   | C7   |
| Tanja       | Hinterstoisser    | thinterstoisser@champlain.edu       |                   | Champlain College                        | Director, Career Services             | A7       | B1   | C7   |
| Suzy        | Hodgson           | suzy@yourfarmstand.com              |                   | YourFarmStand.com                        | Co-Founder                            | A4       | N/A  | N/A  |
| Rebecca     | Holcombe          | perry.thompson@state.vt.us          |                   | VT Agency of Education                   | Secretary                             | N/A      | N/A  | C1   |
| Kenneth     | Hood              | hoodkw@aol.com                      |                   | Green Across The Pacific                 | Coord. of International Networking    | A1       | B4   | C1   |
| Amy         | Howlett           | amy.howlett@state.vt.us             | @amy howlett      | VT Department of Libraries               | Library Development Consultant        | A3       | B3   | C3   |
| Larson      | Hughes            | larson@chrisandras.com              | <u> </u>          | Chrisandra's Interiors                   | Lead Designer                         | A4       | B3   | C4   |
| Mark        | Huntley           | mark4state@gmail.com                |                   | Huntley Financial Services               | Financial Advisor                     | A8       | B7   | C7   |
| Anthony     | Italiano          | tony@mrvtv.com                      |                   | Mad River Valley Television              | Technical Director                    | A3       | B3   | C3   |
| Sarah       | Jarvis            | sjarvis@vlct.org                    |                   | Vermont League of Cities and Towns       | Staff Attorney                        | A5       | B5   | C5   |
| Julan       | oui vio           | -,                                  |                   | . Iman Lougue of Olico and Towns         |                                       | Λ0       | 23   | 03   |
| Kate        | Jellema           | katej@marlboro.edu                  |                   | Marlboro College Graduate & Prof.        | Dir., Nonprofit Management Prgm       | A3       | В3   | C3   |
|             |                   | <del></del>                         |                   | Studies                                  |                                       |          |      |      |
| Christopher | Johnson           | vermontjobs@vttechjobs.com          |                   | Technical Connection, Inc.               | Director                              | A4       | B4   | C4   |
| Kerrick     | Johnson           | kjohnson@velco.com                  |                   | VELCO                                    | VP, Comm., Systems & Strategy         | A4       | В9   | C8   |
| lan         | Johnson-Sherman   | ian@unitedwaysvt.org                |                   | VT 2-1-1/Unitedway of VT                 | Media Specialist                      | А3       | В3   | C3   |
| Judith      | Kaplan            | judith.kaplan@uvm.edu               | @jelkaplan        | University of Vermont                    | Coord. of School Library Media        | A1       | B2   | C1   |
| Mary        | Kasamatsu         | mary@waterburypubliclibrary.com     |                   | Waterbury Public Library                 | Library Director                      | A2       | B2   | C2   |
| Adriene     | Katz              | adriene.katz@gmail.com              |                   | Shelburne Museum / Chittenden East       | Visitor Guide / Guest Teacher         | A1       | B1   | C9   |
|             |                   |                                     |                   | SU                                       |                                       |          |      |      |
| Jeremiah    | Kellogg           | jeremiah.kellogg@state.vt.us        |                   | VT Department of Libraries               | Regional Consultant                   | A3       | B3   | C3   |
| Lillian     | Kennedy           | lillian@kennedybrothers.com         |                   | Kennedy Brothers                         | VP                                    | A4       | B4   | C4   |
| Julie       | Kirk              | jkirk@eda.gov                       |                   | Economic Development Administration      | Dir. of Innovation & Entrepreneurship | A7       | B6   | C5   |
|             |                   |                                     | - 10c: · ·        |  | 10 10                                 |          |      |      |
| Linda       | Kramer            | linda.kramer@jsc.edu                | @JSCLinda         | Johnson State College                    | Instructional Services Librarian      | A2       | B2   | C1   |
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| Davitan     | Lefever           | lofovous t@ame'l                    | @dov-tl-f-        | Telecom  Devtor Lefeveur for Senate      |                                       | A 4      | D.C  | N1/2 |
| Dexter      | Lefavour          | lefavourvt@gmail.com                | @dexterlefavour   | Dexter Lefavour for Senate               | Donutty Coords                        | A1       | B8   | N/A  |
| Lucy        | Leriche           | lucy.leriche@state.vt.us            |                   | Agency of Commerce and Community         | Deputy Secretary                      | N/A      | N/A  | C6   |
| Don         | Lornor            | daniel lerner@usm.edu               |                   | Dev.                                     | Associate Dean                        | 4.0      | DC   | 00   |
| Dan         | Lerner            | daniel.lerner@uvm.edu               |                   | UVM Extension                            |                                       | A8       | B6   | C6   |
| Michael     | Levine            | info@flywheelvt.com                 | Ones de la lac    | Flywheel Communications                  | Owner                                 | A9       | B4   | C3   |
| Amanda      | Levinson          | amandaroselevin@gmail.com           | @amanda_levinson  | ThirdSpace                               | Principal                             | A8       | B6   | C5   |
| Dave        | Lindberg          | dave@davelindberg.com               | @DaveLindberg     | Dave Lindberg Marketing & Design         | Principal                             | A4       | B7   | C7   |
| Dave        | Liliubelg         | davewaveiiilaberg.com               | @DaveLiliubely    | Dava Elliaberg Marketing & Design        | Timopai                               | A4       | Б/   | C/   |
| Katarina    | Lisaius           | katarina_lisaius@sanders.senate.gov |                   | Office of Senator Sanders                | Outreach Assistant                    | A1       | B6   | C1   |
|             |                   |                                     |                   |  |                                       |          | _ ~  |      |
| Maggie      | Lisman            | mlisman@shelburnemuseum.org         |                   | Shelburne Museum                         | Academic Programs Coordinator         | A1       | B2   | C1   |

| First Name:         | Last Name:              | Email Address:   | Twitter Handle:           | Company:                                      | Job Title:   | 10am      | 11am           | PM       |
|---------------------|-------------------------|--|---------------------------|---|--|-----------|----------------|----------|
| Anne                | Loecher                 | anne@vclf.org  | I Wittor Harraror         | Vermont Community Loan Fund                   | Marketing & Comm. Manager                              | A3        | B4             | C3       |
| Mary Paul           | Loomis                  | mploomis@vtadultlearning.org   |                           | Vermont Adult Learning                        | Executive Director                                     | A3        | B1             | C1       |
| Caitlin             | Lovegrove               | caitlin@vtrural.org  |                           | VCRD's Vermont Digital Economy                | Network and Outreach Coordinator                       | A8        | B1             | C7       |
| Faller              | Laura                   | anilus a laura Quaranil anna   | @F-il-aDT\/               | Project Ca                                    | Co-Founder   | N1/A      | - D0           | - 04     |
| Erika<br>Michael    | Lowe<br>Ly              | erika.c.lowe@gmail.com<br>michael@burlingtoncfo.com  | @ErikaBTV  @burlingtoncfo | Today Box Co.  Burlington CFO                 | Owner & Principal                                      | N/A<br>A8 | B6<br>B7       | C1<br>C7 |
| Katharina           | Mack                    | km.kommunications@gmail.com  | @barmigtoriolo            | Burnington of C                               | owner a r mopar  | A3        | B7             | C2       |
| Elizabeth           | Malone                  | director@northwestaccess.tv  | @802malone                | Northwest Access TV                           | Executive Director                                     | A6        | B4             | C2       |
| Chris               | Mason                   | masonc@ccv.edu   |                           | Community College of Vermont                  | Coord. of Academic Services                            | A2        | В3             | C1       |
| Steven              | Mason                   | steve@kingdomcommons.com   |                           | NEKTI Consulting                              | C00  | A1        | B7             | C8       |
| Kathleen            | Maxey-Scarcello         | kathy@adaptivemartialarts.org  |                           | Adaptive Martial Arts Association             | Executive Director                                     | A3        | В3             | C3       |
| Elizabeth           | McCarthy                | elizab.mccarthy@gmail.com  | @mccarthy1688             |   | Digital Learning Specialist                            | A1        | B2             | C1       |
| Justin              | McCoart                 | justin@upandrunningvt.com  |                           | Up and Running Computer Services              | Owner  | A3        | B4             | C3       |
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| N4                  | Magazz                  |  |                           | VT Council on Rural Devel.                    | Office and Comm. Manager                               | 4.0       | D.4            | - 01     |
| Margaret<br>Rick    | McCoy<br>McCraw         | margaret@vtrural.org<br>rmccraw@lnsu.org   | @rmccraw                  | Lamoille North Supervisory Union              | Director of Curriculum                                 | A3<br>A1  | B4<br>B1       | C1<br>C1 |
| Pat                 | Mcdonald                | patmcdonald8411@charter.net  | @mcd8411                  | patforvtsenate.com                            | Senate Candidate, Washington County                    | A6        | B6             | C7       |
|                     |                         |  |                           |   |  |           |                |          |
| Kelly               | McElligott              | kmcelligott@stowelibrary.org   | @stowelibrary             | Stowe Free Library                            | IT/Tech Service Librarian                              | A2        | B2             | C2       |
| Donald              | McGee                   | dk14805156@yahoo.com   |                           | KMRIA, Inc. Hen House Media                   | President/CEO  | A1        | B9             | C1       |
| Ray<br>Susan        | McKenzie<br>McMahon     | rayspostoffice@gmail.com<br>susan@windhamregional.org  |                           | Windham Regional Commission                   | Development Associate Director                         | A7<br>A5  | B7<br>B6       | C7<br>C6 |
| Linda               | McSweeney               | linda.mcsweeney@lssuvt.org   | @LMcSweeney802            | Vermont School Library Association            | President  | A3<br>A2  | B2             | C1       |
| Liliua              | Micoweeney              | iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.iiida.ii | @EMOOWCC11Cy002           | Vermont Gondor Elbrary / 18860lation          | reducin  | 72        | D2             | C1       |
| Erin                | Meenan                  | erin.meenan@ccv.edu  |                           | Community College of Vermont                  | Academic Coordinator                                   | A1        | B2             | C1       |
| Jeff                | Meller                  | jeff.meller@methaneharvest.com   |                           | Methane Harvest                               | CEO  | A4        | B1             | C4       |
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| Michael             | Metz                    | mmetz7@earthlink.net   |                           | Generator                                     | Board Member - Chair                                   | A8        | B8             | C7       |
| Sally               | Miller                  | sally@sustainablewoodstock.org   |                           | Sustainable Woodstock                         | Director   | A4        | В3             | C3       |
| Seth                | Mobley                  | seth@vermontcam.org  | @sethmobley               | VCAM  | Executive Director                                     | A6        | B8             | C5       |
| Paul                | Monette                 | plmonette@gmail.com  |                           | City of Newport                               | Mayor  | A5        | B5             | C6       |
| Erik                | Monsen<br>Moran         | erik.monsen@uvm.edu<br>jhnm590@aol.com   |                           | University of Vermont                         | Associate Professor                                    | A4<br>A2  | B4<br>B7       | C4<br>C8 |
| John<br>Greg        | Morgan                  | gsmorgan@yahoo.com   | @greginvermont            | Town of Essex                                 | Chair, Econ. Development Commission                    | A7        | B8             | C5       |
|                     |                         |  |                           |   |  |           |                |          |
| Loralee             | Morrow                  | Imorrow@trorc.org  | @LoraleeMorrow            | Two Rivers-Ottauquechee Reg. Commission       | Regional Planner                                       | A6        | B5             | C6       |
| Sheila              | Morse                   | sheilamorse@gmail.com  |                           | Town of Guilford                              | Planning Commission                                    | A6        | B8             | C5       |
| Patricia            | Moulton                 | pat.moulton@state.vt.us  |                           | Agency of Commerce and Community              | Secretary  | N/A       | N/A            | C7       |
| _                   |                         |  |                           | Dev.  | 0 : 0 : 44   |           |                |          |
| Tee                 | Mulhall Mulvaney-Stanak | mulhall@champlain.edu llu@vermontcam.org   | @djllu                    | Champlain College VCAM                        | Senior Project Manager  Development & Comm. Coord.     | A8<br>A3  | B1<br>B3       | C7<br>C3 |
| Llu<br>Sara         | Munro                   | sara@vtdesignworks.com   | @saramunrovt              | Vermont Design Works                          | Dir. of Communications and Strategy                    | A9        | B4             | C3       |
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| Heather             | Neuwirth                | hneuwirth@middlebury.edu   | @HeatherNeuwirt1          | Middlebury College                            | Center for Social Entrepreneurship                     | A8        | B6             | C6       |
| C====               | Noble                   | gnoble@sover.net   |                           | Sovernet - Vermont FiberConnect               | Development Manager                                    | A7        | B5             | C4       |
| Gregg<br>Ken        | Page                    | kpage@vpaonline.org  | @vtprincipals             | Vermont Principals' Assn.                     | Executive Director                                     | A1        | B2             | C1       |
| Steven              | Pappas                  | steven.pappas@timesargus.com   | @ r tprintoipalo          | The Times Argus                               | Editor   | A5        | B8             | C5       |
| John                | Peters                  | john.peters@ncsuvt.org   |                           | North Country Supervisory Union               | Director of Technology                                 | A1        | B1             | C2       |
| Karen               | Petersen                | kpetersen@shelburnemuseum.org  |                           | Shelburne Museum                              | Dir. of Education and Public Programs                  | A1        | B2             | C1       |
| 0                   | District                | ainlikense Ones viek adv   | @ninkhomo                 | Vermont ESTEAM Network                        | Chairman   | 4.0       | D.7            |          |
| Carlos              | Pinkham<br>Piper        | pinkhamc@norwich.edu<br>emily@vermont.org  | @pinkhamc                 | r Lake Champlain Reg. Chamber of              | Exec. Director of BYP and LaunchVT                     | A8<br>A8  | B7<br>B4       | C2<br>C7 |
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|                     |                         |  |                           |   |  |           |                |          |
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| Dotriois D          | Doinvillo               | hihanas@tagathar.pst   |                           | St Albana Historiaal Museum                   | Vountoer Coordinates                                   | A.C.      | D0             |          |
| Patricia P<br>Ross  | Rainville<br>Ransom     | hihopes@together.net<br>rossr@retn.org   |                           | St Albans Historical Museum                   | Vounteer Coordinator  Programming and Education        | A6<br>A6  | B8<br>B4       | C9<br>C5 |
| K055                | Nalisolli               | rossi@retri.org  |                           |   | Coordinator  | AU        | D4             | Co       |
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| Shirley             | Richardson              | shirley@vermontchevon.com  | @VermontChevon            | Vermont Chevon, LLC                           | Managing Partner                                       | A4        | B4             | C4       |
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|--|-------------|--------------|---|------------------------|---|---|------|------|--------|
| Change   |             |              |   | i witter Handle:       |   |   |      |      |        |
| Community Colleged Version   Community Colleged Version   Colleged V   |             |              |   |                        |   |   |      |      |        |
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| Carelor   Care   | Christa     | Shute        | cshute@telecomvt.org                    |                        | Vermont Telecommunications Authority      | Dir. of Business Financing and Dev.     | A8   | B5   | C7     |
| Mara Siegel mara siegel@state v. Lus   | Nancy       | Shuttleworth | nshuttleworth@vtsbdc.org                | @nashuttleworth        |   | E - Commerce Business Advisor           | A4   | B4   | C4     |
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| Patcher Free Liberty City of Burlington Libery Director   A3   B6   C3   | Mara        | Siegel       | mara.siegel@state.vt.us                 |                        | VT Department of Libraries                | Continuing Ed. Coord./Interlibrary Loan | A3   | В3   | C3     |
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| Megan   Sullivan   megan.sullivan@mail.hous.gov   Office of Congressman Welch   Business Liabon   A2   B4   C8   |             |              |   |                        | Capstone Community Action                 |   |      |      |        |
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## At-A-Glance Schedule of the Day's Events:

| 9:00-9 | 9:30 | Multi-Media Presentation: "Vermont's Digital Stories" (House Chamber) |
|--------|------|---|
| 9:30-9 | 9:45 | Key Note Speech (House Chamber)                                       |
|        |      |   |

9:45 BREAK

**10:00-10:50** Session A Breakouts **11:00-11:50** Session B Breakouts

Noon LUNCH

1:00-1:15 Remarks by Gov. Shumlin (House Chamber)
1:15-1:30 Unconference Topics (House Chamber)

1:45-2:35 Session C Breakout, 1st half

2:35 BREAK

2:45-3:35 Session C Breakout, 2nd half

3:45-4:00 Multi-Media Presentation: "Our Digital Stories" (House Chamber)

4:00-4:30 Ideas for Action (House Chamber)

4:30 Reception (Cedar Creek Room)

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