



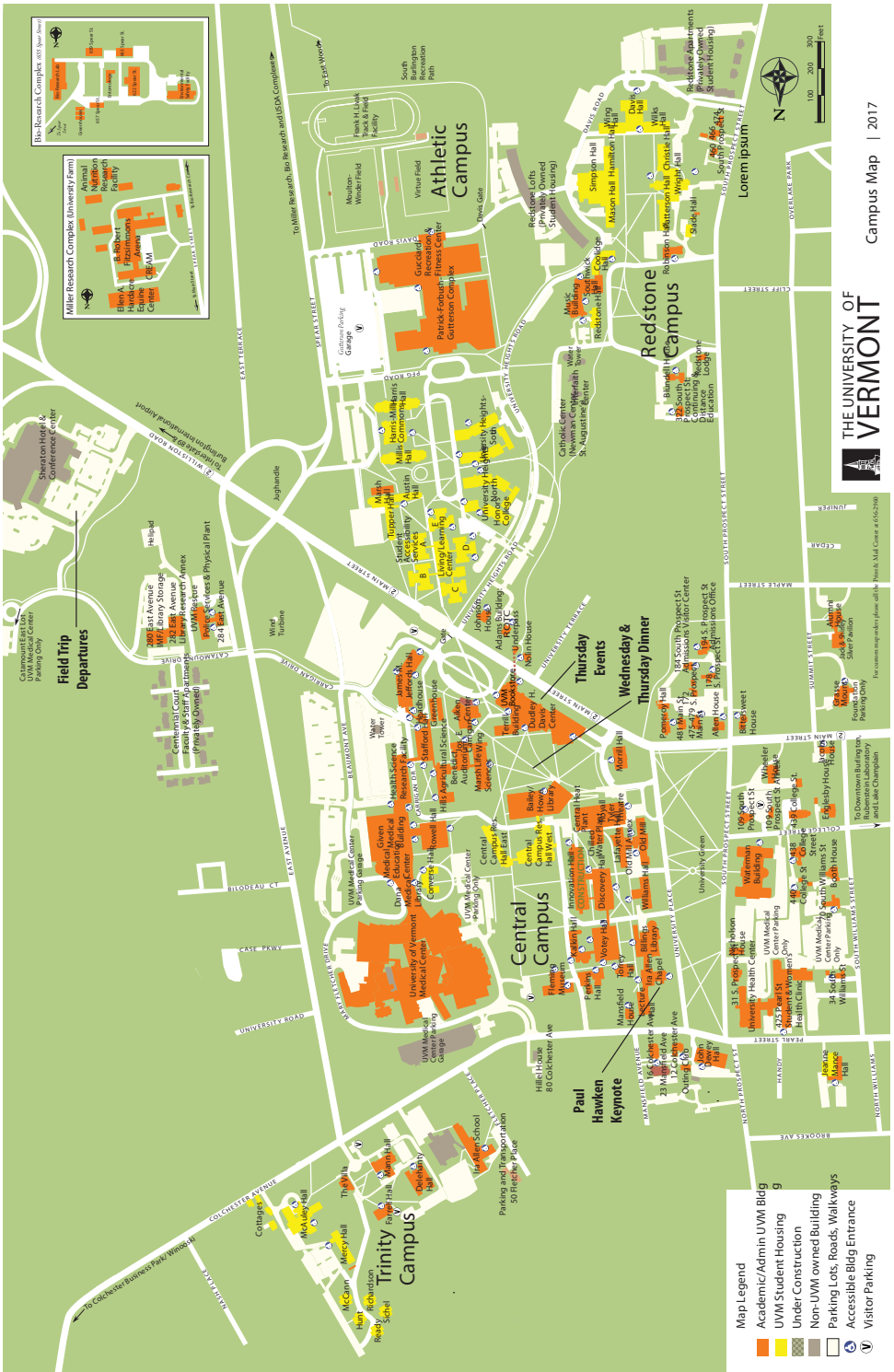
**Summit Program**

# Catalysts of the Climate Economy

National Innovation Summit  
September 6–8, 2017  
Burlington, Vermont

[ccecon17.com](http://ccecon17.com)

Please refer to the inside back cover for a detailed Davis Center floor plan.



- Map Legend**
- Academic/Admin UVM Bldg
  - UVM Student Housing
  - Under Construction
  - Non-UVM owned Building
  - Parking Lots, Roads, Walkways
  - Accessible Bldg Entrance
  - V Visitor Parking



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# Welcome!

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## Catalysts of the Climate Economy

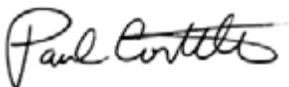
There is a local, national and international competition to solve climate change; to grow businesses that will make money by developing solutions to the climate change challenge. Many of these businesses are just being invented and they will change the world. Many of these inventors will be young people with new ideas, founding new businesses; others are our business, utility, investor and policy leaders in distributed energy, energy efficiency and storage, smart grid, transportation systems change, food systems, working lands sequestration, and so much more.

The National Climate Economy Innovation Summit celebrates these catalysts of the climate economy from throughout the country—business leaders who are changing the game, building new economic opportunities that will contribute to renewed prosperity for generations. People like keynoter Paul Hawken, whose new book, *Drawdown*, describes ways we can emit less carbon while advancing sustainable economic renewal. Like Jigar Shah and Danny Kennedy, who are investing in hundreds of young clean energy, efficiency, transportation, and green tech businesses. Like the entrepreneur competitors in the Summit pitch contest, who will share their business ideas for combating climate change for a cash prize to support the implementation of their vision.

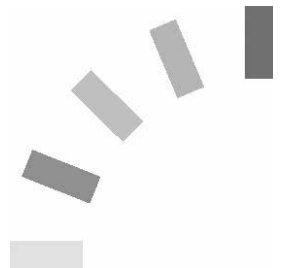
The Summit will also feature tours to see the progress of the climate economy as it is embedded in communities and to showcase the remarkable creativity of Vermonters—from Net Zero Burlington to the green building cluster, the food systems movement, distributed generation progress—and to meet dynamic business leaders leading Vermont's rural renewal.

Catalysts of the climate economy are all around us. Every manufacturer has changed the light bulbs, boosted efficiency, and is looking at what's next. The climate economy is not a sector, really; it's the economy of the future.

Thank you for being part of it, and for being with us!



**Paul Costello, Executive Director  
Vermont Council on Rural Development**



# Acknowledgments

## The Vermont Council on Rural Development

The Catalysts of the Climate Economy Summit is produced by the Vermont Council on Rural Development (VCRD). From local, citizen-led efforts to policy councils that build collaboration between state, federal, nonprofit, and private sector leaders, VCRD brings Vermonters together across political lines and organizational boundaries to create a better future. Based on its work with communities and in policies to support their future vitality, VCRD has dedicated its efforts to produce the Vermont Climate Economy Initiative in collaboration with hundreds of partnering organizations and individuals.

VCRD is producing the "Catalyst of the Climate Economy Summit" with three goals to:

- Advance the idea of the climate economy as a cornerstone for national leadership and competitiveness;
- Share promising practices in entrepreneurship, investment, and policy for mutual learning; and
- Showcase Vermont as a branded leader modeling climate economy development in a rural setting to attract entrepreneurs and investors to work with Vermonters.

## Planning Partners

- Tom Berry, U.S. Senator Patrick Leahy's Office
- Kristin Carlson, Green Mountain Power
- Ben Doyle, USDA Rural Development
- Nate Hausman, Clean Energy Group / Clean Energy States Alliance
- Steve Maier, Middlebury Resident and Former VT State Representative
- Linda McGinnis, Energy Action Network
- Steve Nicholas, Institute for Sustainable Communities
- Janice St. Onge, Flexible Capital Fund L3C
- Gaye Symington, High Meadows Fund
- George Twigg, Congressman Peter Welch's Office

## Management, Logistics, Marketing

- Delaney Meeting and Event Management/Logistics & Registration
- Alder Studio/Design & Marketing
- Vermont Council on Rural Development: Paul Costello, Jenna Koloski, Margaret Gibson McCoy, Jon Copans, Laura Arnesen/Programming & Management

## Media Sponsors

- ClimateHome
- Front Porch Forum
- CCTV Productions

# Acknowledgments

## Outreach Partners

- 1% for the Planet
- ACTION New England
- Alliance to Save Energy
- AltEnergyMag.com
- American Council on Renewable Energy
- American Sustainable Business Council
- Boardwalk Sustainable Investments
- Build It Green
- Business Council for Sustainable Energy
- California Business Alliance for a Clean Economy
- Center for Agricultural Development & Entrepreneurship
- Ceres
- Clean Energy States Alliance
- Climate Action Business Association
- Connect4Climate
- Elemental Exceleator
- Energy Storage Association
- Environmental Business International
- Green America
- Green Business Network
- Greentown Labs
- Gross National Happiness USA
- High Meadows Fund Home Performance Coalition
- ICLEI Local Governments for Sustainability
- Innosphere
- Institute for Sustainable Communities
- Invest with Values
- National Association of Development Organizations
- NECEC Northeast Clean Energy Council
- Network for Business Sustainability
- NextEnergy
- New England Clean Energy Council
- NH Sustainable Energy Association
- Northeast Energy Efficiency Partnerships
- Northeast Rural Research Center
- Northeast Regional Center for Rural Development
- Northeastern Center for Entrepreneurship Education
- Northern Forest Center
- Oregon Best
- Partners for Rural America
- Powerhouse
- Prospect Silicon Valley
- Rural Policy Research Institute (RUPRI)
- Sandia National Laboratories
- Seventh Generation
- Solar Energy Industry Association
- SSTI State Science & Technology Institute
- Sustainable Business Consulting
- Sustainable Business Network of Massachusetts
- Trust Center for MIT Entrepreneurship
- UMass Dartmouth Center for Innovation & Entrepreneurship
- University of Vermont
- Vermont Businesses for Social Responsibility
- Vermont Community Foundation
- Vermont Department of Tourism and Marketing
- Vermont Energy Investment Corp
- Vermont Law School
- Vermont League of Cities and Towns
- Vermont Natural Resources Council
- Vermont State Colleges
- Vermont Sustainable Jobs Fund
- VoteSolar
- Worcester Clean Tech Incubator
- Young Professionals in Transportation

# Schedule At-A-Glance

<b>WEDNESDAY, SEPTEMBER 6</b>		
6:00 PM - 6:10 PM	<b>Welcome</b> <i>Remarks by: Paul Costello, VCRD;            Joe Fusco, Casella Waste Systems</i>	<i>Ira Allen Chapel</i>
6:10 PM - 7:30 PM	<b>Keynote Speaker: Paul Hawken</b> <i>Paul Hawken is an environmentalist, entrepreneur, journalist, and author who has dedicated his life to sustainability and changing the relationship between business and the environment. His practice has included starting and running ecological businesses, writing and teaching about the impact of commerce on living systems, and consulting with governments and corporations on economic development, industrial ecology, and environmental policy. Natural Capitalism, co-authored by Hawken, was cited by President Bill Clinton as one of the five most important books in the world. Paul will be signing his new book, Drawdown, at the conclusion of his talk.</i>	<i>Ira Allen Chapel</i>
7:30 PM - 10:00 PM	<b>CC:ECON Kickoff &amp; Celebration</b> <i>Featuring a musical performance by soulful songstress Kat Wright and the best of Vermont's beverages and local food trucks.</i>	<i>Event Tent            (Between Davis Center and Bailey Howe Library)</i>

## **CONNECTING TO UVM'S WIRELESS NETWORK IN THE DAVIS CENTER**

- Search for available wireless connections. Make sure to disable all other wireless connections except for UVM Guest.
- Connect to UVM Guest wireless connection. Open web browser such as Internet Explorer, Firefox, Chrome or Safari. You should automatically be redirected to the login page. If you are not automatically redirected please try visiting any other website.
- Type in your username and password, located on your registration envelope. Passwords, a mix of letters and numbers, are case sensitive, which means that lower- and upper-case letters matter. Click Log In.

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7		
9:00 AM - 9:20 AM	<p><b>Welcome to Vermont &amp; Introduction to the Day</b>  <i>Remarks by:</i> Thomas Sullivan, President of UVM; Miro Weinberger, Mayor of Burlington Vermont, Paul Costello, VCRD</p>	Maple Ballroom, 4th Floor
9:20 AM - 10:30 AM	<p><b>Business and Policy Fishbowl—Climate Solutions: The Future of the U.S. Economy</b>  <i>A dynamic discussion between national business and policy leaders on the current progress of the climate economy, the opportunities ahead, and how optimal potential for the renewal of the American Economy.</i></p> <p><i>Moderator:</i> Stephen Lacey, Greentech Media; <i>Panelists:</i> Paul Hendricks, Patagonia; Gary Hirschberg, Stonyfield Farm; Danny Kennedy, California Clean Energy Fund; Emily Reichert, Greentown Labs; Jigar Shah, Generate Capital</p>	Maple Ballroom, 4th Floor
10:30 AM - 10:45 AM	<p><b>Networking Break: Visit and Vote in the #FutureFormula Showcase</b>  <i>Sponsored by:</i> Lake Champlain Regional Chamber of Commerce and Keurig Green Mountain</p>	Livak Fireplace Lounge
10:45 AM - 11:15 AM	<p><b>Accelerator Speech—The New Climate Economy</b>            Dan Reicher, Steyer-Taylor Center for Energy Policy and Finance</p>	Maple Ballroom, 4th Floor
11:15 AM - 11:45 AM	<p><b>Accelerator Speech—The Innovation Solution</b>            Mary Powell, Green Mountain Power</p>	Maple Ballroom, 4th Floor
11:45 AM - 12:15 PM	<p><b>Accelerator Speech—What's Next? Scaling Up</b>            Jigar Shah, Generate Capital</p>	Maple Ballroom, 4th Floor



# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
12:15 PM - 12:20 PM	<b>Launch of Accel-VT—Accelerating Climate Economy Businesses</b>	<i>Maple Ballroom, 4th Floor</i>
12:20 PM - 1:30 PM	<b>Lunch</b>	<i>Event Tent</i>
1:30 PM - 2:30 PM	<b>Breakout Sessions: Pitches, Speeches &amp; Dialogues</b>	
	<ul style="list-style-type: none"> <li> <b>P1. Pitch: Transforming Transportation Systems</b>  <i>How can we advance carbon-free transportation systems for rural American towns?</i>  <u>Moderator:</u> Steve Nicholas, <i>Institute for Sustainable Communities</i>; <u>Presenters:</u> Kyle Clark, <i>Beta Air LLC and Venture. co</i>; Scott Fisher, <i>Greenlots</i>; Alex Keros, <i>General Motors</i>; Ryan Popple, <i>Proterra</i> </li> </ul>	<i>Sugar Maple Room</i>
	<ul style="list-style-type: none"> <li> <b>S1a. Spark: Seeding and Growing Climate Economy Entrepreneurship</b>  <i>Distributed generation, grid optimization and storage, food systems renewal, recycling: creative entrepreneurs are inventing new business models that reduce carbon emissions and generate profit. Sharing stories of success that point to next stage opportunities</i>  <u>Moderator:</u> Ted Brady, <i>Vermont Agency of Commerce &amp; Community Development</i>; <u>Presenters:</u> Danny Kennedy, <i>California Clean Energy Fund</i>; Jigar Shah, <i>Generate Capital</i>; Josh Whiton, <i>TransLoc</i> </li> </ul>	<i>Silver Maple Room</i>

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
1:30 PM - 2:30 PM (continued)	<ul style="list-style-type: none"> <li> <b>S1b. Spark: Renewing the Farm, Forest and Working Lands Economy</b>  <i>What can be done, locally and nationally, to regenerate soils, improve resilience, clean waters and sequester carbon while stimulating creative opportunities for farm, forest and value added entrepreneurship?</i>  <u>Moderator:</u> David Zuckerman, Vermont Lieutenant Governor;  <u>Presenters:</u> Gary Hirshberg, Stonyfield Farm; Josh Prigge, Fetzer Vineyards; David Tepper, Earth Partners LLC and Forest Trends           </li> </ul>	Frank Livak Room
	<ul style="list-style-type: none"> <li> <b>D1. Dialogue: Financing Our Climate Economy Future</b>  <i>What are the structures, policies and practices that will fund the economic transformation that answers climate change and provide new opportunities for businesses, entrepreneurs and working Americans?</i>  <u>Facilitator:</u> Dan Reicher, Steyer-Taylor Center for Energy Policy and Finance           </li> </ul>	Mildred Livak Room

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
2:30 PM - 3:30 PM	<b>Breakout Sessions: Pitches, Speeches &amp; Dialogues</b>	
	<ul style="list-style-type: none"> <li> <b>P2. Pitch: Carbon Pricing or Market Development</b>  <i>What model of carbon pricing or carbon market can energize economic activity while dramatically reducing carbon impacts locally, regionally, nationally and globally?</i>  <u>Moderator:</u> Linda McGinnis, <i>Energy Action Network</i>;  <u>Presenters:</u> Marie-Claude Francoeur, <i>Quebec Delegate to New England</i>; Michael Green, <i>Climate Action Business Association</i>; Michelle Romero, <i>Green for All</i> </li> </ul>	Mildred Livak Room
	<ul style="list-style-type: none"> <li> <b>S2a. Spark: Expanding Clean Energy and Efficiency Finance</b>  <i>What tools and best practices will encourage individuals and businesses to invest in residential and commercial electric generation, efficiency retrofits, and other climate economy solutions, while demonstrating clear and beneficial return on investment?</i>  <u>Moderator:</u> Robert Miller, <i>VSECU</i>;  <u>Presenters:</u> Jessica Brown, <i>Climate Policy Initiative</i>; Bryan Garcia, <i>Connecticut Green Bank</i>; Dan Reicher, <i>Steyer-Taylor Center for Energy Policy and Finance</i>; Lindsey White, <i>Ceres</i> </li> </ul>	Silver Maple Room

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
<p>2:30 PM - 3:30 PM (continued)</p>	<ul style="list-style-type: none"> <li> <b>S2b. Spark: Advancing Clean Energy and the Grid</b>  <i>What does the grid of the future look like, and what is the role of the regional utility? What should be done to protect the grid while fostering ubiquitous distributed generation? What creative business models have emerged in this arena, and what are the business and job creation opportunities?</i>   <u>Moderator:</u> Mary Powell, <i>Green Mountain Power</i>; <u>Presenters:</u> Jay Bellows, <i>Northern Reliability</i>; Jeff Bernicke, <i>Native Energy</i>; David Blittersdorf, <i>AllEarth Renewables, Inc.</i>; Seyi Fabode, <i>Asha Labs</i> </li> </ul>	<p>Sugar Maple Room</p>
	<ul style="list-style-type: none"> <li> <b>D2. Dialogue: Ensuring and Inclusive Climate Economy</b>  <i>How will we ensure that innovation and economic progress that answers climate change works for all Americans?</i>   <u>Facilitator:</u> William Generett, <i>Urban Innovation21</i> </li> </ul>	<p>Frank Livak Room</p>
<p>3:30 PM - 3:45 PM</p>	<p><b>Networking Break: Visit and Vote in the #FutureFormula Showcase</b>  <i>Sponsored by: Lake Champlain Regional Chamber of Commerce and Keurig Green Mountain</i></p>	<p>Livak Fireplace Lounge, 4th Floor</p>

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
3:45 PM - 4:45 PM	<b>Breakout Sessions: Pitches, Speeches &amp; Dialogues</b>	
	<ul style="list-style-type: none"> <li> <b>P3. Pitch: Transforming Through Distributed Generation</b>  <i>How would you revolutionize the energy system through distributed generation and how would that transform the national economy?</i>  <u>Moderator:</u> Kerrick Johnson, <i>VELCO</i>; <u>Presenters:</u> Danny Kennedy, <i>California Clean Energy Fund</i>; Scott Kessler, <i>LO3 Energy</i>; Navneet Trivedi, <i>Vrinda Inc.</i>; Jeff Wolfe, <i>Jeff Wolfe Consulting</i> </li> </ul>	Mildred Livak Room
	<ul style="list-style-type: none"> <li> <b>S3a. Spark: Buildings of the Future: Low Carbon Solutions in Our Built Environment</b>  <i>How far have we come in developing green design? What's on the horizon? How do we make green building principles and practices ubiquitous, and how can that stimulate economic opportunity?</i>  <u>Moderator:</u> Bob Stevens, P.E., CNU, LEED, AP, <i>Stevens &amp; Associates</i>; <u>Presenters:</u> Tedd Benson, <i>Bensonwood and Unity Homes</i>; Aaron Carpenter, <i>TideSmart West</i>; Jean Carroon, <i>Goody Clancy</i>; Alex Wilson, <i>Resilient Design Institute</i> </li> </ul>	Frank Livak Room

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
3:45 PM - 4:45 PM (continued)	<ul style="list-style-type: none"> <li> <b>S3b. Spark: Incubating and Accelerating New Business Ventures</b>  <i>How do we stimulate a new generation of climate economy businesses? What's happening in incubators and accelerators to change the game? Where will this movement lead?</i>  <u>Moderator:</u> Ellen Kahler, Vermont Sustainable Jobs Fund;  <u>Presenters:</u> William Generett, Urban Innovation21; Emily Reichert, Greentown Labs; Marilyn Waite, Village Capital           </li> </ul>	Silver Maple Room
	<ul style="list-style-type: none"> <li> <b>D3. Dialogue: National and State Policies to Drive Innovation and Advance the Climate Economy</b>  <i>What state and national policies are driving innovation in the Climate Economy today? What models should be extended—and what do we still need to invent?</i>  <u>Facilitator:</u> Todd Barker, Meridian Institute           </li> </ul>	Sugar Maple Room

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
4:45 PM - 5:45 PM	<b>Breakout Sessions: Pitches, Speeches &amp; Dialogues</b>	
	<ul style="list-style-type: none"> <li> <b>P4. Pitch: Financing &amp; Marketing Comprehensive Home Efficiency Transformations</b>  <i>What is the best way to universalize comprehensive home energy and efficiency retrofits while creating jobs and reducing carbon emissions?</i>  <u>Moderator:</u> Karen Glitman, <i>Efficiency Vermont</i>; <u>Presenters:</u> Tammy Agard, <i>EEtility</i>; Sue E. Coakley, <i>Northeast Energy Efficiency Partnerships</i>; Andy Frank, <i>Sealed</i>; Dan Gray, <i>Empower</i> </li> </ul>	Mildred Livak Room
	<ul style="list-style-type: none"> <li> <b>S4a. Spark: Innovation for Consumer Products</b>  <i>Companies of all sizes are innovating in their facilities and manufacturing processes to use less energy and other natural resources. How are leading companies transforming purchasing, energy use, materials efficiency, and internal management to profitably produce the clean, green products of the climate economy?</i>  <u>Moderator:</u> David Levine, <i>American Sustainable Business Council</i>; <u>Presenters:</u> Paul Hendricks, <i>Patagonia</i>; John Replogle, <i>Seventh Generation</i>; Jostein Solheim, <i>Ben &amp; Jerry's</i> </li> </ul>	Frank Livak Room

# Schedule At-A-Glance

THURSDAY, SEPTEMBER 7 {continued}		
<p>4:45 PM - 5:45 PM (continued)</p>	<ul style="list-style-type: none"> <li> <b>S4b. Spark: Modeling Community Success</b>  <i>Cities and town throughout the U.S. are leading climate economy development today. What are some of the creative ways communities have organized and how have they measured success? What's next?</i>  <u>Moderator:</u> Noelle MacKay, City of Burlington; <u>Presenters:</u> Mayor Bob Dixson, Greensburg Kansas; Darron Scott, Kodiak Electric Association; Mayor Miro Weinberger, Burlington Vermont                 </li> </ul>	<p>Silver Maple Room</p>
	<ul style="list-style-type: none"> <li> <b>D4. Dialogue: Telling the National Climate Economy Story</b>  <i>In this uncertain time, how do we present the Climate Economy as the practical answer to the ecological challenges ahead, and the greatest economic opportunity in history?</i>  <u>Facilitator:</u> Deb Markowitz, UVM Rubenstein School of Environment and Natural Resources                 </li> </ul>	<p>Sugar Maple Room</p>
<p>5:45 PM - 7:00 PM</p>	<p><b>Taste of Vermont Dinner</b>  <i>Mingle with fellow Summit attendees, speakers, moderators, and presenters while enjoying signature Vermont farm-to-table foods and beverages including local cheese, meats, vegetables, beer, wine, and more.</i>  <u>Sponsored by:</u> Union Mutual</p>	<p>Event Tent</p>



# Schedule At-A-Glance

<b>THURSDAY, SEPTEMBER 7 {continued}</b>		
7:00 PM - 8:30 PM	<p><b>#FutureFormula Climate Economy Entrepreneur Pitch Contest</b>  <i>Entrepreneurs from across the country have submitted pitches for practical solutions to tackle climate challenges. Five entrepreneurs will have the chance to make 6-minute start up pitches to a panel of industry-leading judges. Judges will choose one winner for a \$15,000 award!</i>  <i>Master of Ceremonies: Marguerite Dibble, GameTheory</i>  <i>Sponsored by: Vermont EPSCoR</i></p>	Maple Ballroom
8:30 PM - 9:30 PM	<p><b>Networking Reception</b>  <i>Mingle with fellow Summit attendees, pitch contest contestants, and judges while enjoying signature Vermont beverages and a delicious dessert.</i>  <i>Sponsored by: Vote Solar, The Alchemist, Flag Hill Farm and Sap!</i></p>	Livak Fireplace Lounge
<b>FRIDAY, SEPTEMBER 8</b>		
8:30 AM - 4:30 PM	<p><b>Vermont Innovation Tours</b>  <i>Depart Sheraton Burlington Hotel Conference Center Entrance</i></p>	See page 21 for details

# #FutureFormula Pitch Contest

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**We need your votes for the top #FutureFormula business idea!**

**On Thursday, you'll notice tables in the Livik Fireplace Lounge with companies showcasing their solutions to advance a low carbon future. These innovative businesses were selected from #FutureFormula submissions from across the country! Now, we are looking to Summit participants and speakers to decide who will move on to the next round - the live #FutureFormula Pitch Contest. Summit participants will receive tickets to vote for their top three business concepts. The top five vote-earners will pitch their idea in front of the entire Summit audience and a panel of investor judges at the #FutureFormula Pitch Event at 7:00 PM. The judges will select the best idea and award a grand prize of \$15,000 to the winner.**

*Sponsored by: Vermont EPSCoR*

## **Contestants:**

### **AGRILAB TECHNOLOGIES INC.**

Agrilab Technologies Inc. (AGT) is an environmental and agricultural technology company based in Vermont. AGT markets, designs, installs and supports compost aeration and heat recovery systems for farms, commercial/municipal compost sites and institutions. These advanced composting systems deliver energy and labor efficiency savings and capture renewable thermal energy for heating and process applications. Beneficial climate impacts include reduced fossil fuel consumption and cutting GHG emissions from biomass residuals (avoided methane from landfilled food scraps and unprocessed manure) and the production of soil carbon-building compost. AGT customers derive additional economic benefits beyond energy and labor savings that include improved compost product quality, reduced processing space requirements, odor control and conservation of nutrients for crop and pasture production. Installed systems are optimized and supported through on-site and remote data collection and controls. AGT recently delivered its 11th system and now has projects in VT, NY, NH, MA and CT.

# #FutureFormula Pitch Contest

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## **FOAM GLASS GRAVEL**

Foam glass gravel is a highly stable and versatile product that has been successfully used in construction of buildings and infrastructure in Europe for over twenty years. Foam glass gravel is manufactured from cleaned recycled glass and is a lightweight aggregate proven to be an excellent product with multiple applications: bulk fill, frost heave insulation, embankments, building insulation, and green roofs. Lighter than other fill materials it provides significant benefit for infrastructure projects. GLAVEL will be manufactured from New York City municipal recycling and offers a reduced carbon footprint from avoided transportation of quarried aggregate to reduced reliance on petroleum based sub-slab insulation.

## **FIVE TREE SOFTWARE**

Five Tree Software ([www.fivetreefootprint.com](http://www.fivetreefootprint.com)) provides web and database development services, with a special emphasis on business carbon footprint reduction. Five Tree's Sustainability Advisor project will use custom projects to bootstrap development of a suite of software tools companies can use to find, prioritize, implement, and report on carbon footprint reduction initiatives. It will ultimately cover approaches to reducing direct and indirect emissions in areas ranging from manufacturing processes and materials sourcing to facilities management and employee lifestyle incentives.

## **INDEPENDENT ENERGY LLC**

Independent Energy LLC is a group of inventors/engineers who have designed a new, 0 emission energy technology that will fundamentally improve the way the world creates, distributes and consumes energy. The technology will outperform all other existing forms of energy generation processes including nuclear power and fossil fuel in all its applications. It will significantly improve energy generation for buildings and all forms of transportation. The technology will afford such tremendous competitive advantages that it will be substituted for fossil fuel in every application at a better value regardless of the price of fossil fuel. After years of extensive research, experimental verification, and provisional patent application, Independent Energy LLC (IE, LLC) is ready to build a computer-modeled prototype, demonstrating the significant energy savings that can be generated through its new centrifugal-based power generator design. The system is called the P6G Centrifugal Force Generator.

# #FutureFormula Pitch Contest

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## **LIQUIDPISTON, INC.**

LiquidPiston, Inc., based in Bloomfield, CT, is a developer of advanced internal combustion engine technologies and platforms based on a proprietary thermodynamic cycle with significantly greater thermal efficiency than the legacy Otto (gasoline) and Diesel cycles in use today. The reality of today's engines is that ~80% of the energy in fuel is wasted as unutilized heat. That's unnecessary, and results in far too much CO<sub>2</sub>, CO, NO<sub>x</sub> and other emissions that negatively impact our environment. We set out 12 years ago to fundamentally improve combustion engines in order to make an impact that will last for generations to come. We have demonstrated prototype engines based on our technology, have won two U.S. DoD development contracts, and are currently in discussions with several potential strategic partners. Widespread adoption of our technology will have a disruptive impact on lowering fossil fuel consumption and production of greenhouse gases.

## **LUMENION**

Lumenion develops and brings to market disruptively cheap (target price < \$50) sector-coupling combined power and heat storage. Our patented metal-based technology absorbs large clean energy spikes (which typically occur in up 18 hour windows), stores 100% of the renewably generated electricity as heat at 600°C and makes it available either as clean process heat or as dispatch-able electricity and district heating (or cooling) through a CHP-unit. Our technology addresses two important challenges in the global transition to a low carbon economy:

- Clean energy is (and always will be) predominately produced as electricity, but 70% of stationary energy consumption is for heating/cooling - our CHP-units convert the stored heat into 30% electricity and making the remainder available as heat at 100°C (ideal for district heating/cooling) - alternatively the heat can be used directly at 300-500°C for industrial and commercial process heat.

# #FutureFormula Pitch Contest

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## **PACKETIZED ENERGY**

Packetized Energy is a Vermont-based company that offers utilities a software-as-a-service (SaaS) platform for coordinating millions of connected distributed energy resources (DERs), such as water heaters, electric vehicles and battery storage systems. While still maintaining the quality of service expected by residential and small-business consumers, our patent-pending technology manages the unique, asynchronous behaviors of connected DERs to generate valuable grid services for utilities, such as peak load management, price arbitrage, renewable smoothing, and load shaping. Our technology divides a device's electric demand into small 'energy packets' which are coordinated in real-time. Just as millions of users share access to the Internet using packet communications, our packetized energy approach scales to enable millions of devices to share grid resources.

## **PRODUCTBIO**

ProductBio is a sustainability management system that aims to bring common sense and data-driven environmental, social, and fiscal information to the procurement world. We offer a green spend diagnostic tool as well as criteria specification and product recommendations seamlessly integrated with transaction systems to simplify green purchasing, giving sustainability officers and chief procurement officers a clearer sustainability and cost picture at every level. With customizable reporting, sustainability leaders and strategic procurement partners can visualize, communicate relevant green spend information to anyone who needs it and improve on green spend performance for greater cost savings and sustainability gains.

## **SUNWEALTH**

Sunwealth is a pioneering clean energy firm aiming to unleash the power of commercial solar by delivering meaningful returns and tangible impact to its growing community of investors. Sunwealth's proprietary methodology identifies high-performing, high-impact projects, and its Solar Impact Fund allows for rapid scaling of commercial solar investment, giving investors the unique opportunity to invest directly into a diversified pool of solar assets – generating returns and clean energy faster. Visit [www.sunwealth.com](http://www.sunwealth.com).

# #FutureFormula Pitch Contest

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## **SUSTAINABILITY BENEFITS**

Many businesses are stepping up to the challenge of climate change but most are missing an opportunity to boost their businesses by helping their employees do the same. Sustainability Benefits helps employers attract great people and create a positive and purposeful workplace culture with our green employee benefits programs. Through our software platform, employees can be reimbursed for purchases like smart thermostats, farm shares, and electric vehicles. Employees love how it helps them save money, improve their quality of life, and reduce their environmental impact. Employers love how it strengthens their employment brand with a demonstrated commitment to environmental values. We pair the benefit with an annual household sustainability survey which helps employees and employers alike gain insights and measure progress. Follow us @SustBenefits, call (877) 694-7039, or visit SustainabilityBenefits.com to learn how we can help your business realize the benefits of driving sustainability from the inside out.

## **THE GREEN GAS MOVEMENT**

Green Gas gives the 200 million U.S. car drivers the ability to offset their gasoline's carbon footprint directly at the pump, generating grassroots funding for climate solutions and measurably reducing carbon emissions. Green Gas will be a button, embedded directly on gas pumps, that gives drivers the chance to pay a few cents extra to offset the carbon footprint of their gasoline while filling up. In fall of '17, Green Gas will also launch the Green Gas Card, a debit card that automatically offsets gasoline's carbon footprint at any gas station in the U.S. Green Gas directs the resulting climate finance to third-party verified carbon projects that benefit livelihoods, regenerate vital ecosystems, and promote economic resiliency. The Green Gas concept was presented at the United Nations in March of '17 as a part of UN Academic Impact and is a winner of MIT's 2017 Solve Initiative.

# Vermont Innovation Tours

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**Attend your choice of Innovation Tours that showcase businesses, farms, utilities, policy, initiatives and communities as models of energy production, efficiency, and community economic development towards a prosperous low carbon future. See Vermont's emerging models of rural renewal and lend your leadership and ideas to frame its next stage.**

## **VERMONT'S ENERGY PLAN AND PUBLIC POLICY**

*Chris Bray, Senate Committee on Natural Resources and Energy;  
Jon Copans, Climate Economy Model Communities Program Director*

This tour will include a roundtable discussion at the Vermont Statehouse and visits to National Life in Montpelier, SunCommon in Waterbury, and the Alchemist Brewery in Stowe. Participants at the stops will include current and former legislators, members of the Governor Scott's Administration, advocates, and other policy leaders. The visits to National Life, SunCommon, and the Alchemist will provide a great opportunity to see first-hand how some of Vermont's more successful businesses are embracing the Climate Economy.

## **GREEN BUILDING AND DESIGN**

*Steve Maier, Former Vermont State Representative; Linda McGinnis, Energy Action Network*

Vermont's Addison County, home to rolling hills and farmland, is modeling green design at every level. Visit NRG Systems, a state-of-the-art manufacturing and product development facility, the state's first net-zero affordable housing development, a net-zero municipal building in Middlebury's downtown, and businesses that have reduced their footprint and maximized efficiency and production.

## **NET ZERO BURLINGTON**

*Jared Duval, Energy Action Network; Neale Lunderville, Burlington Electric; Noelle MacKay, Director of Community and Economic Development, City of Burlington*

In 2015, Burlington, Vermont became the nation's first city to run on 100% renewable energy. Tour the city with BTV leaders to learn how the municipal electric department has achieved that goal and how the city plans to revolutionize its energy future.

# Vermont Innovation Tours

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## **CARBON AND THE SOIL; THE FUTURE OF THE WORKING LANDSCAPE**

*Joshua Faulkner, UVM Center for Sustainable Agriculture; Jenna Koloski, Vermont Council on Rural Development; Sarah Waring, Center for an Agricultural Economy*

Hardwick Vermont and the surrounding Northeast Kingdom is home to a network of sustainable food and agriculture entrepreneurs innovating in an age of climate change. Travel through the region to see what can be done locally and nationally to regenerate soils, improve resilience, and sequester carbon while stimulating creative opportunities in the working landscape.

## **DISTRIBUTED GENERATION AND THE RURAL GRID**

*Andrea Cohen, VT Electric Cooperative; Nate Hausman, Clean Energy Group; Kerrick Johnson, VELCO; Mary Powell, Green Mountain Power*

Vermont's innovative utilities are collaborating to transform the rural grid through distributed generation, storage, flexibility and resilience. Meet with their leaders from these organizations and businesses and visit sites showcasing technology and innovation in a rural grid.

## **VERMONT CLIMATE ECONOMY BUSINESS LEADERS**

*Ted Brady, Vermont Agency of Commerce and Community Development; Chad Farrell, Encore Renewable Energy*

From solar panels, trackers and energy storage, to compost, transportation, and green building design, Vermont businesses are transforming the state towards a low carbon future. Meet with business leaders, investors, and entrepreneurs and visit models of climate economy innovation.





# Speaker Directory

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\*Full speaker bios can be found online at [ccecon17.com/speakers](http://ccecon17.com/speakers)

## **TAMMY AGARD**

Partner, EETility  
(501) 351-5212  
tagard@eetility.com

*P4. Pitch: Financing and Marketing Comprehensive Home Efficiency Transformations  
Thursday, September 7, 4:45 PM- 5:45 PM, Mildred Livak Room*

## **TODD BARKER**

Senior Partner, Meridian Institute  
(802) 899-2625  
tbarker@merid.org

*D3. Dialogue: National and State Policies to Drive Innovation and Advance the Climate Economy  
Thursday, September 7, 3:45 PM - 4:45 PM, Sugar Maple*

## **JAY BELLOWS**

CEO, Northern Reliability  
(802) 496-2921  
jbellows@northernreliability.com

*S2b. Spark: Advancing Clean Energy and the Grid  
Thursday, September 7, 2:30 PM - 3:30 PM, Sugar Maple*

## **TEDD BENSON**

Founder, Unity Homes  
(603) 756-3600  
tedd@bensonwood.com

*S3a. Spark: Buildings of the Future: Low Carbon Solutions in our Built Environment  
Thursday, September 7, 3:45 PM- 4:45 PM, Frank Livak Room*

## **JEFF BERNICKE**

CEO, Native Energy  
jeff.bernicke@nativeenergy.com

*S2b. Spark: Advancing Clean Energy and the Grid  
Thursday, September 7, 2:30 PM - 3:30 PM, Sugar Maple*

# Speaker Directory

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## **DAVID BLITTERSDORF**

President and CEO, AllEarth Renewables  
(802) 482-3426  
dblittersdorf@allearthrenewables.com

*S2b. Spark: Advancing Clean Energy and the Grid  
Thursday, September 7, 2:30 PM - 3:30 PM, Sugar Maple*

## **TED BRADY**

Deputy Secretary of Commerce, State of Vermont  
(802) 828-5204  
ted.brady@vermont.gov

*S1a. Spark: Seeding and Growing Climate Economy Entrepreneurship  
Thursday, September 7, 1:30 PM - 2:30 PM, Silver Maple*

## **JESSICA BROWN**

Associate Director, Climate Policy Initiative  
(415) 728-3613  
jessica.brown@cpicclimatefinance.org

*S2a. Spark: Expanding Clean Energy and Efficiency Finance  
Thursday, September 7, 2:30 PM - 3:30 PM, Silver Maple*

## **AARON CARPENTER**

President and CEO, TideSmart West  
(510) 517-4634  
carpentera@tidesmartwest.com

*S3a. Spark: Buildings of the Future: Low Carbon Solutions in our Built Environment  
Thursday, September 7, 3:45 PM - 4:45 PM, Frank Livak Room*

## **JEAN CARROON, FAIA, LEED FELLOW**

Principal, Goody Clancy  
(617) 850-6651  
jean.carroon@goodyclancy.com

*S3a. Spark: Buildings of the Future: Low Carbon Solutions in our Built Environment  
Thursday, September 7, 3:45 PM - 4:45 PM, Frank Livak Room*

# Speaker Directory

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## **KYLE CLARK**

President and Founding Partner, Beta Air LLC and Venture.co  
(802) 249-9459  
kyle@venture.co

*P1: Pitch: Transforming Transportation Systems  
Thursday, September 7, 1:30 PM - 2:30 PM, Sugar Maple*

*#FutureFormula Climate Economy Entrepreneur Pitch Contest  
Thursday, September 7, 7:00 PM- 8:30 PM, Maple Ballroom*

## **SUSAN COAKLEY**

Executive Director, Northeast Energy Efficiency Partnerships  
(781) 860-9177  
scoakley@neep.org

*P4: Pitch: Financing and Marketing Comprehensive Home Efficiency  
Transformations  
Thursday, September 7, 4:45 PM - 5:45 PM, Mildred Livak Room*

## **PAUL COSTELLO**

Executive Director, Vermont Council on Rural Development  
(802) 223-6091  
pcostello@vtrural.org

*Welcome to Vermont & Introduction to the Day  
Thursday, September 7, 9:00 AM - 9:30 AM, Maple Ballroom*

## **MARGUERITE DIBBLE**

President and CEO, Gametheory  
(802) 779-2322  
margueritedibble@gmail.com

*#FutureFormula Climate Economy Entrepreneur Pitch Contest  
Thursday, September 7, 7:00 PM- 8:30 PM, Maple Ballroom*

# Speaker Directory

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## **BOB DIXSON**

Mayor, City of Greensburg, Kansas

(620) 723-2751

mayor@greensburgks.org

*S4b: Spark: Modeling Community Success*

*Thursday, September 7, 4:45 PM - 5:45 PM, Silver Maple*

## **SEYI FABODE**

Asha Labs

seyi@asha-labs.com

*S2b. Spark: Advancing Clean Energy and the Grid*

*Thursday, September 7, 2:30 PM - 3:30 PM, Sugar Maple*

*#FutureFormula Climate Economy Entrepreneur Pitch Contest*

*Thursday, September 7, 7:00 PM- 8:30 PM, Maple Ballroom*

## **SCOTT FISHER**

Greenlots

(609) 651-7061

sfisher@greenlots.com

*P1: Pitch: Transforming Transportation Systems*

*Thursday, September 7, 1:30 PM - 2:30 PM, Sugar Maple*

## **MARIE-CLAUDE FRANCOEUR**

Quebec Delegate To New England

Department of International Relations-Québec Government

(617) 482-1193

marie-claude.francoeur@mri.gouv.qc.ca

*P2: Pitch: Carbon Pricing or Market Development*

*Thursday, September 7, 2:30 PM - 3:30 PM, Mildred Livak Room*

## **ANDY FRANK**

Founder and President, Sealed

(347) 609-3508

andy.frank@sealed.com

*P4. Pitch: Financing and Marketing Comprehensive Home Efficiency Transformations*

*Thursday, September 7, 4:45 PM- 5:45 PM, Mildred Livak Room*

# Speaker Directory

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## **BRYAN GARCIA**

CEO, Connecticut Green Bank

(860) 257-2170

bryan.garcia@ctgreenbank.com

*S2a. Spark: Expanding Clean Energy and Efficiency Finance*

*Thursday, September 7, 2:30 PM - 3:30 PM, Silver Maple*

*#FutureFormula Climate Economy Entrepreneur Pitch Contest*

*Thursday, September 7, 7:00 PM- 8:30 PM, Maple Ballroom*

## **WILLIAM GENERETT**

President and CEO, UrbanInnovation21

(412) 965-9342

wgenerett@urbaninnovation21.org

*D2. Dialogue: Ensuring and Inclusive Climate Economy*

*Thursday, September 7, 2:30 PM - 3:30 PM, Frank Livak Room*

*S3b. Spark: Incubating and Accelerating New Business Ventures*

*Thursday, September 7, 3:45 PM - 4:45 PM, Silver Maple*

## **KAREN GLITMAN**

Director, Efficiency Vermont

(802) 658-6060

kglitman@veic.org

*P4. Pitch: Financing and Marketing Comprehensive Home Efficiency Transformations*

*Thursday, September 7, 4:45 PM- 5:45 PM, Mildred Livak Room*

## **DANIEL GRAY**

Chief Operating Officer, Empower G & E

(216) 789-3320

dgray@empowergande.com

*P4. Pitch: Financing and Marketing Comprehensive Home Efficiency Transformations*

*Thursday, September 7, 4:45 PM- 5:45 PM, Mildred Livak Room*

# Speaker Directory

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## **MICHAEL GREEN**

Executive Director, Climate Action Business Association

(617) 624-0919

michael.green@cabaus.org

*P2: Pitch: Carbon Pricing or Market Development*

*Thursday, September 7, 2:30 PM - 3:30 PM, Mildred Livak Room*

## **PAUL HAWKEN {PLENARY SPEAKER}**

Environmentalism, Entrepreneur, Author

*Keynote Address*

*Wednesday, September 6, 6:10 PM - 7:30 PM, Ira Allen Chapel*

## **PAUL HENDRICKS**

Manager of Environmental Responsibility, Patagonia

paul.hendricks@patagonia.com

*Opening Business and Policy Fishbowl: The National Climate Economy Opportunity*

*Thursday, September 7, 9:30 AM - 10:30 AM, Maple Ballroom*

*S4a. Spark: Innovation for Consumer Products in the Climate Economy*

*Thursday, September 7, 4:45 PM - 5:45 PM, Frank Livak Room*

## **GARY HIRSHBERG**

President and CEO, Stonyfield Farm

(603) 432-4820

ghirshberg@stonyfield.com

*Opening Business and Policy Fishbowl: The National Climate Economy Opportunity*

*Thursday, September 7, 9:30 AM - 10:30 AM, Maple Ballroom*

*S1b: Spark: Renewing the Farm, Forest and Working Lands Economy*

*Thursday, September 7, 1:30 PM - 2:30 PM, Frank Livak Room*

## **KERRICK JOHNSON**

Vice President of Strategy and Communication

Vermont Electric Power Company

(802) 770-6166

kjohnson@velco.com

*P3. Pitch: Transforming through Distributed Generation*

*Thursday, September 7, 3:45 PM - 4:45 PM, Mildred Livak Room*

# Speaker Directory

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## **ELLEN KAHLER**

Executive Director, VT Sustainable Jobs Fund  
(802) 828-5320  
ellen@vsjf.org

*S3b. Spark: Incubating and Accelerating New Business Ventures*  
Thursday, September 7, 3:45 PM - 4:45 PM, Silver Maple

## **DANNY KENNEDY**

Managing Director, California Clean Energy Fund  
danny.kennedy@calcef.org

*Opening Business and Policy Fishbowl: The National Climate Economy Opportunity*  
Thursday, September 7, 9:30 AM - 10:30 AM, Maple Ballroom

*S1a: Spark: Seeding and Growing Climate Economy Entrepreneurship*  
Thursday, September 7, 1:30 PM - 2:3 PM, Silver Maple

*P3. Pitch: Transforming through Distributed Generation*  
Thursday, September 7, 3:45 PM - 4:45 PM, Mildred Livak Room

*#FutureFormula Climate Economy Entrepreneur Pitch Contest*  
Thursday, September 7, 7:00 PM - 8:30 PM, Maple Ballroom

## **ALEXANDER KEROS**

Manager, Vehicle & Advanced Technology Policy, General Motors  
(313) 665-2583  
alexander.keros@gm.com

*P1: Pitch: Transforming Transportation Systems*  
Thursday, September 7, 1:30 PM - 2:30 PM, Sugar Maple

## **SCOTT KESSLER**

Director of Business Development, LO3 Energy  
(973) 985-4872  
skessler@lo3energy.com

*P3. Pitch: Transforming through Distributed Generation*  
Thursday, September 7, 3:45 PM - 4:45 PM, Mildred Livak Room

# Speaker Directory

---

## **STEPHEN LACEY**

Editor In Chief, Greentech Media  
(603) 801-6741  
lacey@greentechmedia.com

*Opening Business and Policy Fishbowl: The National Climate Economy Opportunity  
Thursday, September 7, 9:30 AM - 10:30 AM, Maple Ballroom*

## **DAVID LEVINE**

CEO, ASBC  
(303) 478-0131  
dlevine@asbcouncil.org

*S4a. Spark: Innovation for Consumer Products in the Climate Economy  
Thursday, September 7, 4:45 PM - 5:45 PM, Frank Livak Room*

## **NOELLE MACKAY**

Director, Community and Economic Development Office,  
City of Burlington, Vermont  
nmackay@burlingtonvt.gov

*S4b: Spark: Modeling Community Success  
Thursday, September 7, 4:45 PM - 5:45 PM, Silver Maple*

## **DEB MARKOWITZ**

Visiting Professor, Environmental Policy and Leadership, University of Vermont  
deborah.markowitz@uvm.edu

*D4. Dialogue: Telling the National Climate Economy Story  
Thursday, September 7, 4:45 PM - 5:45 PM, Sugar Maple*

## **LINDA MCGINNIS**

Program Director, Energy Action Network  
(802) 324-6993  
lmcginnis@eanvt.org

*P2: Pitch: Carbon Pricing or Market Development  
Thursday, September 7, 2:30 PM - 3:30 PM, Mildred Livak Room*

## **ROB MILLER**

CEO, Vermont State Employees Credit Union  
rmiller@vsecu.com

*S2a. Spark: Expanding Clean Energy and Efficiency Finance  
Thursday, September 7, 2:30 PM - 3:30 PM, Silver Maple*



# Speaker Directory

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## **STEVE NICHOLAS**

Director of Climate and Environmental Program  
Institute for Sustainable Communities  
(802) 229-2907  
snicholas@iscvt.org

*P1: Pitch: Transforming Transportation Systems  
Thursday, September 7, 1:30 PM - 2:30 PM, Sugar Maple*

## **RYAN POPPLE**

CEO, Proterra  
(650) 689-8270  
rpopple@proterra.com

*P1: Pitch: Transforming Transportation Systems  
Thursday, September 7, 1:30 PM - 2:30 PM, Sugar Maple*

## **MARY POWELL**

CEO, Green Mountain Power  
(802) 864-5731  
mary.powell@greenmountainpower.com

*Accelerator Speech - The Innovation Solution  
Thursday, September 7, 11:15 AM - 11:45 AM, Maple Ballroom*

*S2b. Spark: Advancing Clean Energy and the Grid  
Thursday, September 7, 2:30 PM - 3:30 PM, Sugar Maple*

## **JOSH PRIGGE**

Director of Regenerative Development, Fetzer Vineyards  
josh.prigge@fetzer.com

*S1b: Spark: Renewing the Farm, Forest and Working Lands Economy  
Thursday, September 7, 1:30 PM - 2:30 PM, Frank Livak Room*

## **DAN REICHER**

Executive Director, Steyer-Taylor Center for Clean Energy Finance  
(650) 723-4185  
dreicher@stanford.edu

*D1: Dialogue: Financing Our Climate Economy Future  
Thursday, September 7, 1:30 PM - 2:30 PM, Mildred Livak Room*

*S2a. Spark: Expanding Clean Energy and Efficiency Finance  
Thursday, September 7, 2:30 PM - 3:30 PM, Silver Maple*

# Speaker Directory

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## **EMILY REICHERT**

CEO, Greentown Labs

(888) 954-6836

ereichert@greentownlabs.com

*Opening Business and Policy Fishbowl: The National Climate Economy Opportunity  
Thursday, September 7, 9:30 AM - 10:30 AM, Maple Ballroom*

*S3b. Spark: Incubating and Accelerating New Business Ventures  
Thursday, September 7, 3:45 PM - 4:45 PM, Silver Maple*

## **JOHN REPLOGLE**

President and CEO, Seventh Generation

jbr@seventhgeneration.com

*S4a. Spark: Innovation for Consumer Products in the Climate Economy  
Thursday, September 7, 4:45 PM - 5:45 PM, Frank Livak Room*

## **MICHELLE ROMERO**

Deputy Director, Green For All

michelle@dreamcorps.us

*P2: Pitch: Carbon Pricing or Market Development  
Thursday, September 7, 2:30 PM - 3:30 PM, Mildred Livak Room*

## **DARRON SCOTT**

President and CEO, Kodiak Electric Association

dscott@kodiak.coop

*S4b. Spark: Modeling Community Success  
Thursday, September 7, 4:45 PM - 5:45 PM, Silver Maple*

## **JIGAR SHAH**

Co-Founder, Generate Capital Inc.

jigarshahdc@gmail.com

*Opening Business and Policy Fishbowl: The National Climate Economy Opportunity  
Thursday, September 7, 9:30 AM - 10:30 AM, Maple Ballroom*

*Accelerator Speech - What's Next? Scaling Up.  
Thursday, September 7, 11:45 AM - 12:15 PM, Maple Ballroom*

*S1a: Spark: Seeding and Growing Climate Economy Entrepreneurship  
Thursday, September 7, 1:30 PM - 2:30 PM, Silver Maple*

# Speaker Directory

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## **JUSTEIN SOLHEIM**

CEO, Ben and Jerry's Ice Cream  
(802) 923-2674

*S4a. Spark: Innovation for Consumer Products in the Climate Economy  
Thursday, September 7, 4:45 PM - 5:45 PM, Frank Livak Room*

## **JANICE ST. ONGE**

President, Flexible Capital Fund L3C  
(802) 828-0398  
janice@flexiblecapitalfund.com

*#FutureFormula Climate Economy Entrepreneur Pitch Contest  
Thursday, September 7, 7:00 PM- 8:30 PM, Maple Ballroom*

## **BOB STEVENS**

President, CNU, LEED AP, Stevens and Associate  
(802) 257-9329  
bstevens@stevens-assoc.com

*S3a. Spark: Buildings of the Future: Low Carbon Solutions in our Built Environment  
Thursday, September 7, 3:45 PM - 4:45 PM, Frank Livak Room*

## **TOM SULLIVAN**

President, University of Vermont

*Welcome to Vermont & Introduction to the Day  
Thursday, September 7, 9:00 AM - 9:30 AM, Maple Ballroom*

## **DAVID TEPPER**

CEO, Earth Partners LLC and Forest Trends  
(202) 492-0785  
david.tepper@teplp.com

*S1b: Spark: Renewing the Farm, Forest and Working Lands Economy  
Thursday, September 7, 1:30 PM - 2:30 PM, Frank Livak Room*

## **NAVNEET TRIVEDI**

Co-Founder and COO, Vrinda Inc.  
(347) 574-6403  
navneet.trivedi@vrindainc.com

*P3. Pitch: Transforming through Distributed Generation  
Thursday, September 7, 3:45 PM - 4:45 PM, Mildred Livak Room*

# Speaker Directory

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## **MARILYN WAITE**

Senior Manager, Village Capital  
(202) 600-1994  
marilyn@vilcap.com

*S3b. Spark: Incubating and Accelerating New Business Ventures  
Thursday, September 7, 3:45 PM - 4:45 PM, Silver Maple*

## **MIRO WEINBERGER**

Mayor, City of Burlington, Vermont  
(802) 865-7272  
mayor@burlingtonvt.gov

*Welcome to Vermont & Introduction to the Day  
Thursday, September 7, 9:00 AM - 9:30 AM, Maple Ballroom*

*S4b: Spark: Modeling Community Success  
Thursday, September 7, 4:45 PM - 5:45 PM, Silver Maple*

## **LINDSEY WHITE**

Senior Manager, Ceres Investor Network  
(617) 247-0700  
white@ceres.org

*S2a. Spark: Expanding Clean Energy and Efficiency Finance  
Thursday, September 7, 2:30 PM - 3:30 PM, Silver Maple*

## **JOSH WHITON**

Founder, TransLoc  
joshw.assist@gmail.com

*S1a: Spark: Seeding and Growing Climate Economy Entrepreneurship  
Thursday, September 7, 1:30 PM - 2:30 PM, Silver Maple*

## **ALEX WILSON**

President, Resilient Design Institute  
(800) 861-0954  
alex@resilientdesign.org

*S3a. Spark: Buildings of the Future: Low Carbon Solutions in our Built Environment  
Thursday, September 7, 3:45 PM- 4:45 PM, Frank Livak Room*

# Speaker Directory

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## **JEFF WOLFE**

Principal, Jeff Wolfe Consulting  
(802) 236-1389  
jeffery.wolfe@gmail.com

*P3. Pitch: Transforming through Distributed Generation  
Thursday, September 7, 3:45 PM - 4:45 PM, Mildred Livak Room*

## **DAVID ZUCKERMAN**

Lieutenant Governor, State of Vermont  
(802) 828-2226  
david.zuckerman@vermont.gov

*S1b: Spark: Renewing the Farm, Forest and Working Lands Economy  
Thursday, September 7, 1:30 PM - 2:30 PM, Frank Livak Room*

## **BOB ZULKOSKI**

Chairman and Head of Investment Committee, Vermont Works  
bobz@vermontworks.org

*#FutureFormula Climate Economy Entrepreneur Pitch Contest  
Thursday, September 7, 7:00 PM- 8:30 PM, Maple Ballroom*



# Sponsor Directory

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## DIAMOND LEVEL SPONSORS

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### **BAY AND PAUL FOUNDATIONS**

*Our mission is to foster and accelerate initiatives that prepare agents of change working to strengthen our social compact and develop authentic solutions to the challenges of this pivotal century.*

### **HIGH MEADOWS FUND**

*The High Meadows Fund promotes a healthy natural environment and vibrant communities by investing time, creativity and resources in Vermont initiatives that promote farm and forest enterprises, clean energy and land use resilience in the face of a changing climate.*

### **NATIONAL LIFE GROUP & NATIONAL LIFE CHARITABLE FOUNDATION**

*At National Life, our story is simple: For more than 167 years we've worked hard to deliver on our promises to millions of people with our vision of providing peace of mind in times of need. It's our cause, stemming from a deep passion to live our values to do good, be good and make good, every day. Learn more at [NationalLife.com](http://NationalLife.com).*

### **NRG SYSTEMS**

*We are NRG Systems. 35 years ago, we revolutionized the way wind resource assessment was done. Today, this heritage of innovation informs everything we do. We are dedicated to designing and manufacturing smart technologies for a more sustainable planet –that means more renewable energy, cleaner air, and a safer environment for all. Our customer-centric products are renowned for their simplicity and unrivaled ease of use. Our measurement systems, turbine control sensors, and Lidar remote sensors can be found in more than 170 countries. For more information, please visit [nrgsystems.com](http://nrgsystems.com).*

# Sponsor Directory

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## DIAMOND LEVEL SPONSORS {CONTINUED}

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### THE UNIVERSITY OF VERMONT (UVM)

*Since 1791, the University of Vermont has worked to move humankind forward. Today, UVM is a Public Ivy and top 100 research university of a perfect size, large enough to offer a breadth of ideas, resources, and opportunities, yet small enough to enable close faculty-student mentorship across all levels of study, from bachelor's to M.D. programs. Here, students' educational experience and activities are enriched by our location — from the energy and innovation of Burlington to the forests, farms, and independent spirit of Vermont. UVM provides students endless ways to explore the world, challenge ideas, and dig in on the most pressing issues of our time.*

### VLITE

*VLITE as a public benefit, nonprofit corporation, will exercise its charge to represent the best interests of the public by appointing three voting members of the VELCO Board and allocating funding to advance Vermont's Comprehensive Energy Plan.*

## PLATINUM LEVEL SPONSORS

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### CITY OF BURLINGTON

*We are a celebrated, vibrant, small city located on the eastern shoreline of Lake Champlain. Burlingtonians are diverse, forward-thinking citizens, surrounded by scenic beauty and recreational opportunities. We are steeped in arts and culture, and are engaged in the growth of our economy.*

### SEVENTH GENERATION

*Established in 1988, in Burlington, Vermont, Seventh Generation is one of the nation's leading brands of household and personal care products. The company lives its commitment to "caring today for seven generations of tomorrows," with products formulated to provide mindful solutions for the air, surfaces, fabrics, pets and people within your home - and for the community and environment outside of it. A pioneer in corporate responsibility, Seventh Generation continually evaluates ways to reduce its environmental impact, increase performance and safety, and create a more sustainable supply chain. To learn more about Seventh Generation products and business practices, locate a retailer in your area, or review Seventh Generation's Corporate Consciousness Report, visit [www.seventhgeneration.com](http://www.seventhgeneration.com).*

# Sponsor Directory

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## PLATINUM LEVEL SPONSORS {CONTINUED}

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### **VERMONT AGENCY OF COMMERCE AND COMMUNITY DEVELOPMENT**

*Think Vermont! Whether you are a business owner or entrepreneur seeking to grow your business; a developer interested in building a new project; a resident looking for opportunities to strengthen your community; or an individual hoping to relocate to the state -- we want to help you succeed in Vermont. The Agency of Commerce and Community Development helps Vermonters improve their quality of life and build strong communities by collaborating with businesses of all sizes, residents, educators, non-profits, students, other state agencies, recreational venues and more, to "set the table" for opportunity. Come join us. ThinkVermont.com.*

### **VSECU**

*VSECU is a member-owned cooperative and not for profit credit union, offering a full range of financial products and services. VSECU is a regional leader in energy efficiency financing for individuals and businesses. VSECU is committed to improving the lives of its members by empowering the possibilities for greater social, environmental, and financial prosperity. For more information about VSECU, call 802/800 371-5162 or visit [www.vsecu.com](http://www.vsecu.com).*

## **GOLD LEVEL SPONSORS**

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### **BEN AND JERRY'S**

*Ben & Jerry's has a long history of fighting for climate justice and finding ways to reduce the environmental impact of our business. In 2002, we launched a carbon offsets program for our Vermont manufacturing facilities. In 2007, we ran our first global warming advocacy campaign in partnership with the Dave Matthews Band. We've invested early and often in efficiencies throughout our manufacturing facilities, supply chain, and Scoop Shops to increase energy efficiency and shrink our carbon footprint.*

### **BURLINGTON ELECTRIC**

*Burlington Electric Department serves the energy needs of the Burlington community in a safe, reliable, affordable, and socially responsible manner. With Burlington having become the first U.S. city to source 100% of its power from renewable generation, Burlington Electric now is focused on making Burlington a net zero energy city.*



# Sponsor Directory

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## **GOLD LEVEL SPONSORS {CONTINUED}**

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### **FRONT PORCH FORUM**

*Media Sponsor*

*Front Porch Forum celebrates more than 10 years helping neighbors connect and build community. As a modern-day cross between community bulletin boards and virtual town greens, FPF provides an easy way for local residents to connect with their neighbors. It's free. It's local. And it's friendly. Members submit postings that FPF moderates, organizes and distributes to nearby neighbors. FPF is popular, because it works. Discussions tend to remain civil, engaging, and relevant. [frontporchforum.com](http://frontporchforum.com).*

### **GROSOLAR**

*Student Scholarship Sponsor*

*GroSolar is a leading developer and turnkey solar engineering, procurement, and construction (EPC) firm serving the 500kw to 30 MW market. With over 2,200 installations across North America, groSolar's experience spans a broad spectrum of applications. These include applications atop brownfields/landfills, commercial, educational, municipal, and other institutional facilities. groSolar provides a one stop source for all your solar project needs including on-going operations and maintenance. groSolar is a wholly-owned subsidiary of EDF Renewable Energy. Learn more at [www.grosolar.com](http://www.grosolar.com).*

### **NATIONAL GRID**

*National Grid (LSE: NG; NYSE: NGG) is an electricity and natural gas delivery company that supplies the energy for more than 20 million people through its networks in New York, Massachusetts, and Rhode Island. It is the largest distributor of natural gas in the Northeast. National Grid also operates systems that deliver gas and electricity across Great Britain. National Grid is transforming its electricity and natural gas networks to support the 21st century digital economy with smarter, cleaner, and more resilient energy solutions. Read more about the innovative projects happening across our footprint in our eBook, *The Democratization of Energy*. For more information please visit our website, follow us on Twitter, watch us on YouTube, friend us on Facebook, find our photos on Instagram.*

# Sponsor Directory

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## **GOLD LEVEL SPONSORS {CONTINUED}**

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### **NORTHFIELD SAVINGS BANK**

*Northfield Savings Bank was founded in 1867 with assets over \$900 million and is one of the largest banks headquartered in Vermont. NSB is a full service bank offering community banking, commercial banking, mortgages, and investment services to consumer and commercial customers. Northfield Savings Bank operates 13 branches throughout central Vermont and Chittenden County. Member FDIC. Equal Housing Lender.*

### **SUGARBUSH**

*Sugarbush is an independently-owned and operated resort located in Vermont's scenic Mad River Valley. The resort--much of which sits on National Forest Service land-- offers four seasons of adventure, from winter activities like skiing and riding, to summer fun like hiking, golf, downhill mountain biking, and hosting wedding celebrations.*

### **UNION MUTUAL**

*Taste of Vermont Dinner Sponsor*

*Union Mutual, founded in 1874, is a property casualty insurance group consisting of Union Mutual Fire Insurance and New England Guaranty Insurance Company Inc., both based in Montpelier, Vermont; Eastern Mutual Insurance Company, based in Greenville, New York; and Community Mutual Insurance Company, based in Troy, New York. The four companies write a total of \$175 million in direct premium annually through independent agents throughout New England and New York, and are all rated A-(Excellent) by A.M. Best.*

### **VERMONT ECONOMIC DEVELOPMENT AUTHORITY**

*VEDA is Vermont's statewide economic development finance lender. Since 1974, VEDA has provided financing assistance to thousands of businesses and farms, helping them grow and create jobs. VEDA's financing innovations and investments help stimulate Vermont's economy. VEDA partners with Vermont banks and other lenders to provide financing for commercial, agricultural, small business and renewable energy generation and energy efficiency projects.*

# Sponsor Directory

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## **GOLD LEVEL SPONSORS {CONTINUED}**

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### **VELCO**

*Vermont Electric Power Company, Inc.—VELCO—was formed in 1956 when Vermont’s local utilities joined together to establish the nation’s first statewide, “transmission only” company in order to create and maintain an interconnected electric transmission grid capable of sharing access to clean hydro power.*

### **VERMONT EPSCOR**

*Pitch Contest Sponsor*

*The Established Program to Stimulate Competitive Research (EPSCoR) is designed to fulfill the National Science Foundation’s (NSF) mandate to promote scientific progress nationwide. The EPSCoR program is directed at those jurisdictions that have historically received lesser amounts of NSF funding. Through this program, NSF establishes partnerships with government, higher education and industry that are designed to effect lasting improvements in a state’s or region’s research infrastructure, R&D capacity and hence, its national R&D competitiveness.*

### **VERMONT SUSTAINABLE JOBS FUND**

*Accel-VT is a business accelerator, administered by the Vermont Sustainable Jobs Fund and its partners, focused on helping early stage companies in climate economy innovation. Our focus is on fostering a climate innovation cluster of entrepreneurs whose businesses are modeled on the conviction that global challenges – such as climate change – are the raw material for transformative solutions, new market opportunities, and lasting value. To learn more: [www.accel-vt.com](http://www.accel-vt.com).*

## **SILVER LEVEL SPONSORS**

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### **MAIN STREET LANDING**

*Main Street Landing is committed to those individuals who will experience the final product of our work. The care and sense of giving that we bring to our work will make the ultimate difference in the end. We are always asking ourselves, “Do we provide a place of physical beauty, emotional contentment, and spiritual renewal”? If we do, then we have succeeded in our work.*

# Sponsor Directory

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## SILVER LEVEL SPONSORS {CONTINUED}

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### TIDESMART GLOBAL

*TideSmart West is a San Francisco-based agency focused on providing experiential solutions to some of the biggest, most innovative companies in the world by combining the art of live experiences with the science of digital media and sustainability. TideSmart West is part of TideSmart Global which is based on a unique, eco-friendly campus in Falmouth, Maine.*

### VOTESOLAR                      Reception Sponsor

*Vote Solar is a non-profit organization working to foster economic opportunity, promote energy security and fight climate change by making solar a mainstream energy resource. We work at the state level all across the country to support the policies and programs needed to repower our grid with sunshine.*

## BRONZE LEVEL SPONSORS

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### CABOT CREAMERY CO-OP

*At Cabot, our definition and pledge to sustainability is "Living Within our Means & Ensuring the Means to Live." At Cabot, we greatly value multiple bottom lines, healthy natural resources, human well-being and, by extension, our Cabot community. We are committed to the principles of cooperation, and support our communities. Our co-operative's typical member is a multi-generational dairy farm family, a trend we endeavor to extend for a long time to come. As a cooperative, the scope of our sustainability work is very broad - we recognize our impacts from cow-to-creamery-to-customer.*

### CCTV PRODUCTIONS

*CCTV Productions specializes in video coverage and live streaming of public and educational events.*

# Sponsor Directory

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## **BRONZE LEVEL SPONSORS {CONTINUED}**

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### **CHELSEA GREEN PUBLISHING**

*Founded in 1984, Chelsea Green Publishing, now employee-owned, is recognized as a leading publisher of books on the politics and practice of sustainable living, publishing authors who bring in-depth, practical knowledge to life, and give readers hands-on information related to organic farming and gardening, permaculture, ecology, the environment, health, food, sustainable business and economics, and more.*

### **CHITTENDEN COUNTY REGIONAL PLANNING COMMISSION**

*The Chittenden County Regional Planning Commission acts as the regional forum for planning, policy and community development by providing planning and technical assistance to our municipalities and the public.*

### **COMMUNITY BANK**

*Community Bank, N.A. is a full-service financial institution offering a full range of retail and business banking services, as well as wealth-management services. For over 150 years we've put our customers first in everything we do- that's what we call bank happy. MEMBER FDIC.*

### **GREEN MOUNTAIN FIREWOOD**

*Real 100% wood fire logs - no toxic chemicals or other additives. "The Cleanest, Most Efficient, Most Advanced, Firewood on Earth." Visit us at [www.GreenMountainFirewood.com](http://www.GreenMountainFirewood.com)*

### **GREEN MOUNTAIN POWER**

*Green Mountain Power is partnering with customers to transform Vermont's energy system to one that is cleaner, more reliable and cost-effective using the latest innovations.*

### **KING ARTHUR FLOUR**

*King Arthur Flour is an employee-owned company, every one of us bakers at heart. Our mission is to inspire connections and community by spreading the joy of baking. [kingarthurfLOUR.com](http://kingarthurfLOUR.com).*

# Sponsor Directory

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## **BRONZE LEVEL SPONSORS {CONTINUED}**

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### **LAKE CHAMPLAIN CHAMBER OF COMMERCE**

*Break Sponsor*

*The Lake Champlain Regional Chamber of Commerce is Vermont's largest business organization. We are committed to serving our 2,500 member businesses by growing the economy, advocating pro-business public policies, and providing member-exclusive innovative programs and services. Our membership and reach stretches from Addison County to the Mad River Valley and up to the Lake Champlain Islands and beyond.*

### **LINTILHAC FOUNDATION**

*The Lintilhac Foundation's central purpose is to support organizations that are making sustainable, positive change for Vermont's environment and its people and providing Vermonters the information and resources they need to control their environmental destinies and strong traditions of democratic engagement. The Foundation's core giving areas are; Water Quality, with a special focus on advocacy and science; Energy, including nuclear-free awareness and promotion of renewable energy; Conservation, especially recreational access to lands and integrative land use planning.*

### **NATIVE ENERGY**

*At NativeEnergy, we design and execute community-scale, custom energy, water, forestry and soil projects. Projects that strengthen your supply chain, improve people's health and wellbeing, foster local economic development and improve the environment in the global communities you call home – bringing your sustainability vision to life. We serve large global brands and small local firms from our offices in Burlington, Vermont.*

### **SUNCOMMON**

*SunCommon® believes that everyone has the right to a healthy environment and brighter future – and renewable energy is where it starts. Energy from the sun can power our lives and build vibrant communities. Our mission is to tear down barriers to clean energy and use our business as a force for good.*

### **THE ALCHEMIST**

*The Alchemist is a family owned brewery specializing in unfiltered IPAs with a commitment to quality, community and low impact brewing.*

# Sponsor Directory

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## **BRONZE LEVEL SPONSORS {CONTINUED}**

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### **THE INTERVALE CENTER AND ITS INTERVALE CONSERVATION NURSERY**

*Our mission is to strengthen community food systems. Founded in 1988, the Intervale Center manages a 360-acre campus of farmland, trails and open space along the Winooski River in Burlington, VT. Our influence radiates out from this beloved place as we work across Vermont to enhance farm viability and land sustainability, and more broadly as we serve as a model for food and farming organizations throughout the world. For 30 years, we've led a community food revolution. We've pioneered game-changing initiatives like community-supported agriculture (CSA), large-scale composting, food hubs and farm incubators. We continue to innovate so that more good food is available for anyone who wants it.*

### **TRILLIUM ASSET MANAGEMENT**

*Trillium Asset Management is the oldest independent investment advisor devoted exclusively to sustainable and responsible investing (SRI), managing equity and fixed income portfolios for individuals, foundations, endowments, and religious institutions since 1982.*

### **UVM'S CENTER FOR RESEARCH ON VT**

*The Center for Research on Vermont is an interdisciplinary network of scholars and community members focusing on the study of Vermont.*

### **UVM'S ENVIRONMENTAL PROGRAM**

*Founded in 1972 by UVM presidential mandate, the campus-wide Environmental Program was established to meet the need for greater understanding of the ecological and cultural systems supporting all life on earth. Environmental studies (ENVS) students and faculty at UVM form a vibrant and creative culture. We encourage community engagement through internships and service learning and we actively support student advocacy and political awareness.*

# Sponsor Directory

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## **BRONZE LEVEL SPONSORS {CONTINUED}**

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### **UVM'S GUND INSTITUTE FOR THE ENVIRONMENT**

*At the Gund Institute for Ecological Economics, we integrate natural and social sciences to understand the interactions between people and nature and to help build a sustainable future. We are a hub for transdisciplinary scholarship, based at the University of Vermont and comprising diverse faculty, students, and collaborators worldwide. Together we conduct research at the interface of ecological, social, and economic systems, develop creative, practical solutions to local and global environmental challenges, and provide future leaders with the tools and understanding necessary to navigate the transition to a sustainable society.*

### **VERMONT ELECTRIC CO-OP COMMUNITY FUND**

*The Vermont Electric Cooperative Community Fund strengthens the community by supporting organizations that promote community development and economic security. Focus areas include Economic Security, Energy Education, Emergency/ Disaster Relief and Community Development. The fund underscores a basic cooperative principle of neighbor helping neighbor.*

### **VEIC**

*Founded in 1986, VEIC is a not-for-profit organization dedicated to reducing the economic and environmental costs of energy use. Through our comprehensive energy efficiency utilities and implementation and consulting services, we work with utilities, government agencies, and foundations in the design and delivery of energy efficiency and renewable energy services.*

**Thanks also for grant support of the Summit from the following funds of the Vermont Community Foundation: the Sustainable Future Fund, the Acorn Fund, and the Johnson Family Foundation Fund.**

### **A Special Thank You to the following in-kind sponsors and donors**

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- Mayor Miro Weinberger





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Congratulations to the Vermont Council on Rural Development for hosting *Catalysts of the Climate Economy*, which highlights how rural economic opportunity is created when we address climate change head on.

The Vermont Community Foundation, through the Sustainable Future Fund and the Acorn Fund, and the High Meadows Fund are proud to provide grant support for this National Innovation Summit.

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# Notes

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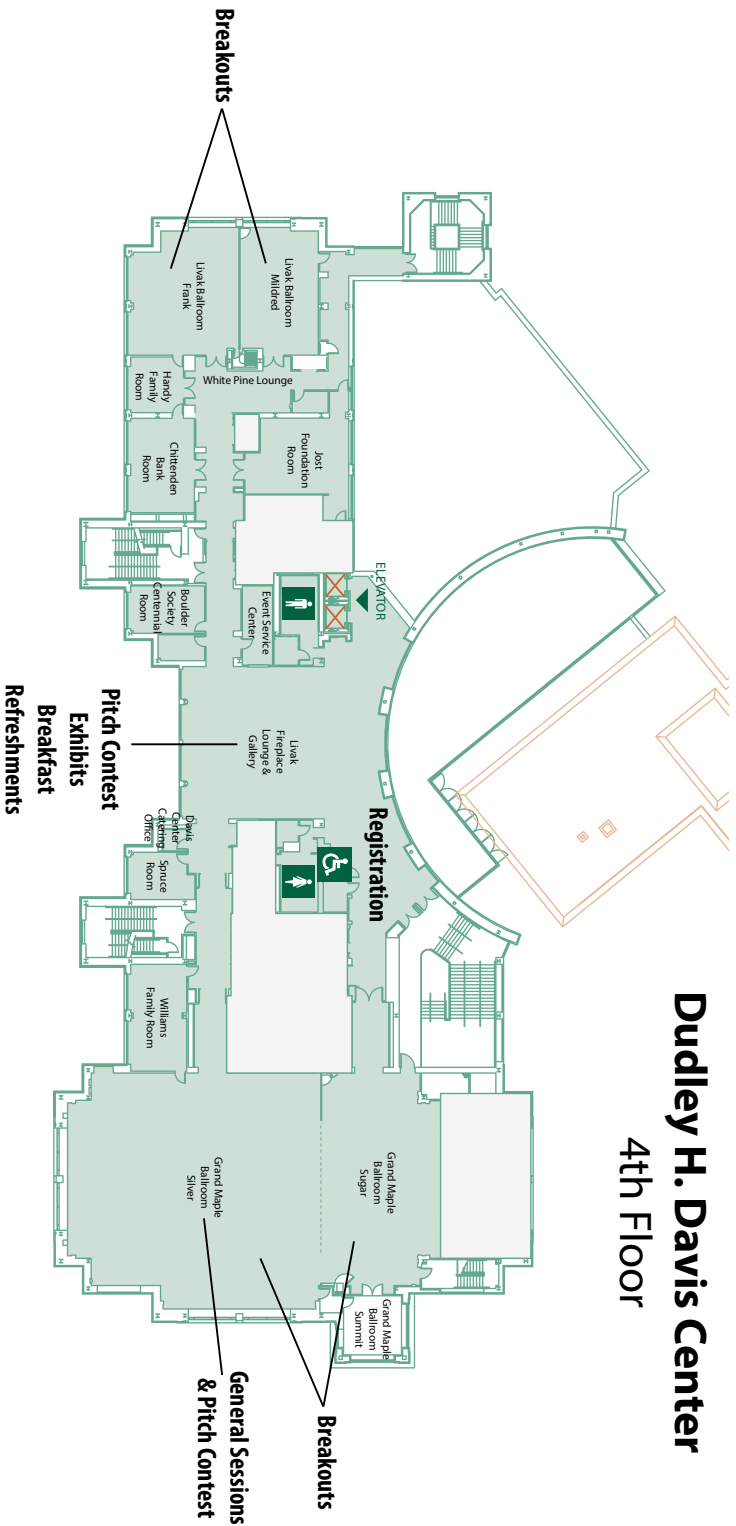
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