

"Making It Happen"

Local Leadership for the Future of Vermont Communities

October 1st 2018 | Castleton University

Join local leaders working to improve life in their communities at the Vermont Community Leadership Summit. The Summit aims to support, encourage, inspire and train leaders with the skills they need to succeed. Participants will learn new skills, address key community issue areas, hear community success stories, and frame new ways Vermont can systematically support community progress.

Summit findings will contribute to a strategic planning process that works to advance opportunities, training, and partnerships to meet the needs of all kinds of leaders; expand leadership engagement in communities; and advance public policies and programs to support the long-term future of community leadership and all it means to the strength of our democracy and vitality of our Vermont communities.

In democracy, all citizens are called upon to lead – where leaders step up, towns achieve great things. **Local Citizens Make It Happen!**

Agenda

8:00 – 9:00 Registration | Coffee, and MuffinsFine Arts Center, Casella Theater

9:00 Conference Welcome

- Megan Camp, VCRD Board Chair
- Karen Scolforo, President, Castleton University
- Governor Phil Scott (invited)

Introduction: Vermont Communities "Making It Happen" Agenda for the Day

Paul Costello, VCRD Executive Director

9:30 Opening Panel: The Future of Vermont Leadership

Assets, Challenges, and Vision

Moderator: Paul Costello, Vermont Council on Rural Development

Panelists: Thomas Hark, CCC US | Hal Colston, Partnership for Change VT | Tiffany Bluemle,

Change the Story VT | Dan Smith, Vermont Community Foundation | Mitzi Johnson, Speaker of
the VT House of Representatives

10:30 Break | Leadership FairFine Arts Center, Casella Theater
Breaks will feature tables presenting resources and opportunities from key leadership programs
and associations in Vermont.

11:00 Breakout Sessions Breakout Rooms

Leadership Skills \underline{W} **orkshops**: Providing leadership training and community engagement techniques and best practices

Group \square **ialogues**: Engaging participants to share their stories, consider needs of all VT communities, challenges, and opportunities, and describe potential actions to promote progress.

Driving Community Projects Forward: Describing how projects were identified and advanced, sharing tips and techniques from community leaders in towns throughout Vermont.

Community Success \underline{S} **tories**: Describing how Vermont towns have engaged local leadership, connected to key resources, and took action to revitalize and strengthen their community.

W1 Agenda Building and Meeting Management

Mary Peabody, UVM Extension

W2 Inclusive and Empowered Community Engagement

Susan Clark, Slow Democracy

W3 The Art of Public Conversation

Susan McCormack, Creative Discourse

□1 Youth Driving Change

Youth Facilitator

D2 Fostering New Leaders in Your Community

Liz Gamache, Former Mayor of St. Albans

P1 Creating Events and Building Community Connection

MODERATOR: Gary Holloway, VT Department of Housing and Community Development

PANELISTS: Robert McBride, Rockingham Arts and Museum Project | Jody Fried, Catamount Arts |
Orly Munzing, Strolling of the Heifers | Bill Moore, Town of Brandon

P2 Advancing Energy Action and the Climate Economy

MODERATOR: Jon Copans, Vermont Council on Rural Development

Panelists: Kate Stephenson, Montpelier Energy Action Committee | Duncan McDougal, Waterbury
Energy Committee | Shannon Barsotti, Empower Pownal Chair

S1 **RUTLAND:** Progress towards downtown and business development, fostering engagement and community connections, reinvigorating the Rutland brand and image, and addressing substance abuse challenges

Moderator: Steve Costello, Green Mountain Power

<u>Panelists</u>: Joe Kraus, Project Vision | Gwen Flewelling, Rutland Young Professionals | Mary Cohen, Rutland Regional Chamber of Commerce | Mark Foley, MKF Partners

S2 **VERNON:** Framing and new Vernon Village Center, bringing together a community under pressure, and advancing a new economy

MODERATOR: Ted Brady, VT Agency of Commerce & Community Development

<u>PANELISTS</u>: Art Miller, Vernon Community Visit Chair | Martin Langeveld, Friends of Vernon Center | Patty O'Donnell, Vernon Planning and Economic Development Commission | Bob Spencer, Vernon Planning and Economic Development Commission

1:00	Breakout Sessions Breakout Rooms
	$\mathbb{W}4$ Telling Your Story: Media and Communications
	W5 Recruiting, and Managing Volunteers Sue Minter, VT Special Olympics
	W6 Running for Public Office Deb Markowitz, Gund Institute for the Environment
	D3 Advancing Women in Leadership Tiffany Bleumle, Change the Story VT
	D4 Organizing for Young Professionals Sarah Lang, BDCC - Southern Vermont Young Professionals
	P3 Engaging the Public in K-12 Education MODERATOR: Susan McCormack, Creative Discourse PANELISTS: John Castle, North Country Supervisory Union Liz Subin, Essex Westford School District Jamaal Hankey, Essex High School Student Body President
	P4 Strengthening Agriculture and Food Systems MODERATOR: Chuck Ross, UVM Extension PANELISTS: Andy Kehler, Jasper Hill Farm Sarah Waring, Center for an Agricultural Economy Marie Audet, Blue Spruce Farm Richard Berkfield, Food Connects
	P5 The Wisdom to Know Difference: Increasing Diversity and Equity in Community Leadership Moderator: Kesha Ram Panelists: Lisa Ryan, Rutland City Council Ali Dieng, Burlington City Council
	S3 BRIGHTON: Reinvigorating the town through recreation, events, and celebrations and structuring ways to boost local businesses and attract visitors <u>MODERATOR</u> : Jenna Koloski, VCRD <u>PANELISTS</u> : Doug Niles, Recreation Director Mike Strait, Selectboard Chair Joel Cope, Town Administrator Jeanne Gervais, Island Pond Chamber of Commerce
	S4 BETHEL: Bridging divides, addressing community needs, and breathing new life and vibrancy into the village center <u>MODERATOR</u> : Rebecca Sanborn-Stone, Bethel Revitalization Initiative and Community Workshop LLC <u>PANELISTS</u> : Lylee Rauch Kacenski, Arnold Block Co-Owner Kirk White, Bethel Revitalization Initiative Lindley Brainard, Arnold Block Co-Owner and Bethel Selectboard
2:15	Breakout Sessions Breakout Rooms
	W7 Fundraising for Community Projects Andy Robinson, <i>Consultant</i>
	W8 Setting Goals and Tracking Success Kate McGowan, Marlboro Graduate School, Center for New Leadership
	W9 Community Placemaking Rebecca Sanborn Stone, Community Workshop LLC

D5 **Expanding Diversity and Inclusion** Hal Colston, *Partnership for Change VT*

D6 Advancing Municipal and School Leadership

P6 Revitalizing Buildings and Downtowns

MODERATOR: Katie Buckley, VT Department of Housing and Community Development

PANELISTS: Tom Lauzon, Former Mayor of Barre | Bob Stevens, Brattleboro - Stevens and Associates |

Monique Priestley, Bradford "The Space on Main" | Sara Coffey, Guilford | Joe Kasperzak, Town of

St. Johnsbury

P7 Advancing Outdoor Recreation and Trails

MODERATOR: Michael Snyder, VT Dept of Forests Parks and Recreation

Panelists: Zac Freeman, RASTA VT | Abigail Long, Kingdom Trails | Steve Crihfield, Ascutney
Outdoors

P8 Youth Driving Change: Stories of Leadership and Success

MODERATOR: Helen Beattie, Up For Learning PANELISTS: Milo Cress, Be Straw Free Campaign

S5 **ST. ALBANS:** The City's path to downtown redevelopment, economic revitalization, and community vibrancy

MODERATOR: Tim Smith, Mayor/FCIC

PANELISTS: Dom Cloud, City Manager | Liz Gamache, Former Mayor | Andrea Gonyea, 14th Star Brewing | Tom Gallagher, People's Trust

S6 **CRAFTSBURY:** Fostering school and community partnership, building engagement and connection, addressing childcare needs, and improving high speed fiber access

MODERATOR: Ben Doyle, USDA RD

<u>PANELISTS</u>: Emily Maclure, Craftsbury General Store | Eloise Girard, Craftsbury Saplings | Dave Stoner, Craftsbury Fiber Access Initiative | Kris Coville, Craftsbury School and Community Partnership and Farmers Market

S7 **WINOOSKI:** Bringing new vibrancy to the City by fostering business growth and development, and creating multi-cultural connections and engagement

MODERATOR: Seth Leonard, Winooski Mayor

<u>PANELISTS</u>: Eric Covey, City Council | Jesse Baker, City Manager | Harka Khadka, Planning Commission | Sister Pat McKittrick, Winooski Peace Initiative

3:15 Break | Leadership FairFine Arts Center, Casella Theater

3:30 Summit Deliberation: "The Future of Community Leadership!"

Eight Group discussions evaluate the question: What should be done today to support, encourage, and inspire active and equitable community leadership throughout the state?

4:30 Plenary Conclusions and Action | Each group shares two priorities for action Paul Costello summarizes next steps

5:00 Adjourn

5:45 VCRD Community Leadership and Lifetime Achievement Award Presentations

Presented by VCRD Board Members

6:00 Keynote Speaker

Produced by Vermont Council on Rural Development info@vtrural.org | www.vtrural.org

