

“Perfect World Vermont”

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Category: Community Organization

Additional Notes: The organization “Perfect World Vermont” is fictitious, but as described in the application has similarities to other Vermont service providers and is envisioned as providing an online resource for all organizations helping Vermonters access food assistance.

Additional Additional Notes: This is a sample application to give a sense of the information we’re looking for, it isn’t necessarily a very *creative* application.

Description of Site:

Perfect World Vermont is a fictitious organization dedicated to helping Vermont residents find food assistance. One of the primary outreach goals of the organization is to enroll eligible Vermonters in the Three Squares (formerly EBT or Food Stamps) program.

Perfect World Vermont makes computers available for clients who visit their offices with some staff and volunteers available to help, but does not have anyone dedicated to providing computer assistance. Perfect World coordinates with other organizations that have similar missions so that they may use the online informational resources from Perfect World with their clients as well. Information is regularly checked and updated.

We imagine this website as a way for Vermonters seeking food assistance to be introduced to the online 3 Squares application found at myBenefits.vt.gov. Our website design walks a visitor through what he / she would find on the application site before providing an external link to myBenefits.vt.gov. It does not address the other assistance programs found on myBenefits.vt.gov except in the explanation of that site (see final page).

If we were to implement a design like this one, we would consult with Agency of Human Services personnel to ensure the accuracy of all information – the outline here is conceptual.

The elements of beginner friendly web design used are:

- Simple graphic lay out that is easy to read and will run on dial up connections and / or older equipment
- Large, clear fonts
- Large icons to click on
- Easily found contact information for help on the homepage
- Contact information for offline assistance corresponding to each program listed on subpages
- Explanatory videos for major elements of the site
 - Unfortunately not all connections will be able to run a video, a caption notes that limitation and text-based alternatives are provided
- Providing visitors with information about what they need to complete the online application before requiring them to open an account or navigate far into the program

The innovative elements used are:

- Providing a step-by-step introduction to the Agency of Human Service platform instead of simply a link to the relevant page.
- Incorporating video explanations in addition to written explanations of the site

Perfect World Vermont Mission tagline Mailing Address Phone Number		Video explanation of the site
		Text overview of site
Learn About Our Programs	Contact one of our staff	Find food assistance
Contact information & Site last updated date		

Follow this link

This Footer Appears on All Pages

Find a Food Shelf or Pantry
Apply for 3 Squares Benefits
Information on School Lunch
Programs for Seniors
Search for Programs by Location
BACK
HOME

Follow this link

What is 3 Squares? Click here for background on the program
Who qualifies for benefits? If you don't know whether you can receive benefits click here
Looking for in-person or phone assistance? If you're having trouble with this site, click here to find someone to call in your area for more help.
BACK
HOME
SKIP TO APPLICATION

Follow this link

Checklist of criteria that determines if you qualify for 3 Squares	Information You Will Need to Fill Out the Application	
	Introduction to the 3 Squares Application Site	
	Organizations That Can Help You Apply to 3 Squares	
BACK	HOME	SKIP TO APPLICATION

Follow this link

Short written explanation of myBenefits and how to use the site to apply for 3 Squares	Video walking through the online application
	Go to application site (you will leave this website)
	Help
BACK	HOME