



Good Designers Should Be Able to Answer The Following Questions Quickly And Easily:

- Can You Show Me Some Other Sites You Designed? (A good designer should be able to quickly and easily show you professional examples of their work. They should also be able to give you an idea how much each website costs. There are cost variables, but a ballpark price should be available.)
- Are Your Sites WC3 Compliant? (The World Wide Web Consortium, or WC3) has laid out compute code writing standards and your site should adhere to these standards)
- How Do You Handle SEO? (Search Engine Optimization, or SEO, should be a part of the initial website design. If your designer is not aware or unsure how to handle it, you may want to move on.)
- Can You Provide Me With A Site Proposal? (Always get a project proposal before moving ahead with a website design. Cost outlines and payment parameters should be outlined in this proposal.)
- How Will the Site Be Hosted? (You want to be sure your website is hosted on a secure server or cloud server. If a designer says he will host the website on their own server, just be sure the design firm is not going to go out of business and take your website with it. You also want to be sure the server is not located in a sensitive place that can be easily accessed or compromised.)
- What Is The Hosting Fee? (You want to know what you will pay each month)
- What Is The “Up-Time” Percentage (Your website should be live 99.9 percent of the time. It will go down sometimes for server maintenance, but it shouldn’t happen often.)
- How Much Traffic Can Hosting Plan Handle (Can your plan support your expected web traffic)
- How Will You Handle The CMS? (You should know if you will get a Content Management System and what kind.)
- Can I Speak With Some Of Your Other Clients? (If you have to ask this question you may already have decided to move on.)