

Conference Agenda

May 8, 2012 • Champlain College

8:00 - 9:00 a.m. REGISTRATION AND REFRESHMENTS IDX Student Life Building

9:00 - 10:15 a.m. INTRODUCTION, GOVERNOR'S WELCOME, KEYNOTE IDX Gym

1. **Introduction and e-Vermont Findings** – Mark Snelling, Snelling Center for Government
2. **Welcome Address** - Governor Peter Shumlin
3. **National Perspective on Digital Literacy Initiatives**- Laura Breeden, NTIA
4. **Keynote Address: Thriving in a Connected Age** - Nicco Mele, founder of EchoDitto and webmaster for Governor Dean's 2004 presidential campaign.
5. **Agenda and Review of the Day** - Joanna Cummings, conference coordinator

10:15 - 10:30 a.m. BREAK **IDX Gym**

10:30 - 11:45 a.m. CONCURRENT DIGITAL LEADERSHIP TRACKS AND PANELS

TRACK 1: Creating Economic Opportunities through Connectivity Panel

Vermont business leaders share their stories of entrepreneurial success, and their perspectives on the next stage advances in digital technology and the opportunities it will provide to Vermonters.

Moderator: Patrick Ripley, VT Small Business Development Center Business Specialist
Panelists: Charles Curtis, Draker Laboratories, Halley Silver, King Arthur Flour Company
Missy Parks, Green Mountain Coffee Roasters
Sabrina and Lionel Morrison, Porter Brook Group
Location: IDX Gym

TRACK 2: Connecting Communities Panel

Community leaders discuss how online tools can improve community communications, spark neighborhood conversations, increase civic engagement and provide transparency in local government.

Moderator: Scott Campitelli, RETN
Panelists: Lauren-Glenn Davitian, CCTV, CommonGood Vermont
Kristen Hughes, Bent Northrup Library, Fairfield
Susan Clark, Middlesex Town Moderator
Michael Wood-Lewis, Front Porch Forum
Location: Hauke 005

TRACK 3: Building Digital Literacy Panel

Knowing how to use computers and the Internet is becoming crucial for many activities, from applying for jobs, participating in the classroom and simple daily communications.

Moderator: Martha Reid, Vermont Department of Libraries

Panelists: Joyce Judy, CCV
Angela Talbert, VSC intern
Barry Lampke, Champlain Initiative
Dan Lucier, VTel

Location: Perry Presentation Room

TRACK 4: Education Innovation Panel

The digital age has had dramatic impact on education. Panelists bring the perspectives of students, instructors, and program administrators to the issue of education innovation in a world of constantly changing technology.

Moderator: Tim Donovan, Vermont State Colleges

Panelists: Bill Anton, Dover Elementary School
Frank Gerdman, Vermont Adult Learning
Geoff Gevalt, Young Writer's Project
Heather Chirtea, Digital Wish

Location: Alumni Auditorium

11:45-12:45 p.m. LUNCH **IDX Dining Hall**

12:45 to 2:00 p.m. CONCURRENT BREAK OUT GROUPS - Session I

Under each leadership panel topic are two breakout groups that will consider the "current landscape", or what has been achieved already, and work through three key questions to frame out the issues in the content area:

1. What models and best practices are accomplishing great things and point the way forward?
2. What are the most significant challenges we face in this area?
3. What should be done today to build momentum in this area?

TRACK 1: Choose One

1) Establishing a New Foundation for Business in the Digital Age

Facilitator: Pat Moulton Powden, VT Agency of Commerce and Community Development

Location: IDX Gym

This group will explore current practices for building necessary business skills, and where the gaps are in that knowledge and opportunities to fill them.

2) Building the Local Economy with Online Tools

Facilitator: Linda Rossi, Vermont Small Business Development Center

Location: Perry Presentation Room

Participants in this group will look at successful small business practices, how elements of those successes can be replicated, and the needs for developing online platforms that support a local economy.

TRACK 2: Choose One

1) **Sharing Local News: Neighborhood Forums and Citizen Journalism**

Facilitator: Anne Galloway, VTDigger.org

Location: Hauke 005

This group will consider online news and information sites of all kinds, from reporting to neighborhood communications. Discussion will provide answers on how to use digital tools for informed and connected communities on and offline.

2) **Engaging Citizens in State & Local Government**

Facilitator: Mark Snelling, Snelling Center for Government

Location: Hauke 006

Online tools allow government to improve transparency by making information readily available. This group will explore opportunities for greater engagement and how to act on them.

TRACK 3: Choose One

1) **Ensuring No One is Left Behind**

Facilitator: Karen Marshall, Connect Vermont

Location: Hauke 203

This group will focus on Vermonters who are at greatest risk of falling behind the digital divide because of lack of Internet access (for cost or availability reasons), and/or lack of knowledge about how to use the Internet.

2) **Accessing Health, Medical and Social Services Online**

Facilitator: Helen Labun Jordan, e-Vermont Community Broadband Project

Location: Hauke 204

Online tools offer many new opportunities for efficient delivery of human services, but also new challenges in learning to use these tools and ensuring that online platforms are accessible, usable, and inclusionary. This group explores both the progressive use of online tools in Vermont and best practices to ensure this work doesn't disenfranchise any Vermont citizens.

TRACK 4: Choose One

1) **Bringing Technology Into the Classroom**

Facilitator: Eric Bird, Digital Wish

Location: Joyce 201

The technology needs of today's classrooms are far greater than they were even a few years ago. The challenges for reaching these goals are not only financial, funding the new technology, but also related to professional development as teachers learn how to best use technology to reach educational goals.

2) **Developing a 21st Century Workforce (k-16)**

Facilitator: Elaine Young, PhD, Champlain College

Location: Joyce 211

This group will discuss collaborative approaches between educational institutions and the business community, in order to develop innovative models that will prepare students for the modern workforce.

Conference Agenda May 8, 2012 • Champlain College

2:00 - 2:15 p.m. BREAK IDX Gym

2:15 to 3:30 p.m. CONCURRENT BREAK OUT GROUPS - Session 2

The same breakout groups will meet again, this time to develop priorities for actions and policy recommendations that will improve opportunities for Vermonters and their communities. Each group will work through three key questions to frame out the issues in their content area:

1. What could the future look like?
2. What public policies or investments should be enacted to support this direction?
3. What are three priorities for action to take in this area?

3:35 to 4:30 p.m. PLENARY SESSION IDX Gym

1. **Facilitators** - present break out group findings and priority action steps to full conference.
2. **Vermont's Digital Future** - Mary Evslin, Evslin Family Foundation
3. **Summit Conclusions and Wrap Up** - Paul Costello, Vermont Council on Rural Development
4. **Adjourn** - Mark Snelling, Snelling Center for Government

4:30 to 5:30 p.m. RECEPTION Fireside Lounge