Cambridge, Vermont Community Data Profile



Prepared for the Vermont Council for Rural Development's Community Visit September, 2014

What follows is a collection of indicators and information about the Cambridge community and its residents. These data are meant to inform the Vermont Council on Rural Development community visit, but certainly have many other uses.

The data profile relies upon the following data sources:

- > the US Census Bureau's American FactFinder http://factfinder2.census.gov
- > the Vermont Dept. of Labor's Covered Employment & Wages report www.vtlmi.info/indnaics.htm
- the Vermont Dept. of Labor's Labor Force & Unemployment site www.vtlmi.info/labforce.cfm
- the Vermont Dept. of Taxes' statistics site www.state.vt.us/tax/statistics.shtml
- > the Local Employment Dynamics site http://lehd.ces.census.gov/led/
- the Vermont Crime Information Center www.dps.state.vt.us/cjs/crimestats.htm
- the USDA's Census of Agriculture www.agcensus.usda.gov

About the Center for Rural Studies

The Center for Rural Studies at the University of Vermont is a nonprofit, fee-for-service research and resource center that works with people and communities to address social, economic, and resource-based challenges. A part of the University's College of Agriculture and Life Sciences since 1978, CRS supports the research and teaching missions of the university through its work in applied research, community outreach, program evaluation, and consulting services. CRS is also the US Census Bureau's State Data Center for Vermont.

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Introduction

Area Comparisons

	Cambridge Town	Jeffersonville Village	Cambridge Village	Lamoille County	Vermont
2008-2012 Population	3,647	723	190	24,471	625,598

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Population counts for the town of Cambridge include people residing in the Villages.

Civic Information

Civic information	
Year Town Incorporated or Chartered	1781
Type of Entity	Municipality -Town
County	Lamoille County
Regional Planning Commission	Lamoille County Regional Planning Commission
Incorporated Villages	Jeffersonville
Municipal Plan	Yes
approved by Regional Planning Commission	Yes
Zoning Ordinance	No
Subdivision Ordinance	Yes
Development Review Board	Yes
Development Category	4 – Resort Town
	ı.

Source: Vermont Indicators Online: Civics & Planning

Population Demographics

Median Age

Cambridge Town	Jeffersonville Village	Cambridge Village	Lamoille County	Vermont
39.0	26.5	39.9	40.1	41.7

Source: US Census Bureau, 2008-2012 American Community Survey

Nativity

59.0 % of Cambridge residents are native to Vermont, compared to 58.1% in Lamoille County and 51.2% across the state.

Source: US Census Bureau, 2008-2012 American Community Survey



Residents with Disabilities

	Cambridge	Lamoille County	Vermont
Residents aged 16+ with a Disability	6.40 %	7.52 %	8.26 %

Source: US Census Bureau, 2008-2012 American Community Survey

Veterans

	Cambridge	Lamoille County	Vermont
Civilian population 18 years and over	236	1,750	50,705
PERIOD OF SERVICE			
Gulf War (9/2001 or later) veterans	20.8%	8.9%	7.2%
Gulf War (8/1990 to 8/2001) veterans	18.6%	10.7%	10.9%
Vietnam era veterans	36.9%	37.3%	36.3%
Korean War veterans	0.0%	14.9%	12.1%
World War II veterans	1.7%	6.8%	9.5%

Source: US Census Bureau, 2008-2012 American Community Survey

Housing

Housing Characteristics

	Camb	Cambridge		County	Vermont	
	2000	2010	2000	2010	2000	2010
Total Housing Units	1,363	1,628	12,969	12,728	294,382	322,539
Owner Occupied	912	1,056	7,128	7,135	169,784	181,407
Owner occupied percent of all housing	66.9%	64.8%	54.9%	56.0%	57.6%	56.2%
Renter Occupied	354	410	2,886	3,210	70,850	75,035
Renter occupied percent of all housing	25.9%	25.1%	22.2%	25.2%	24.0%	23.2%
Vacant (not seasonal, recreational)	97	162	2,955	2,383	53,748	66,097
Vacant percent of all housing	7.1%	9.9%	22.7%	18.7%	18.2%	20.4%
for Seasonal, Recreational, or Occasional Use	59	76	2,245	2,245	43,060	50,198
Seasonal/recreational percent of all housing	4.3%	4.6%	17.3%	17.6%	14.6%	15.5%

Source: US Census Bureau, 2000 and 2010 Census (American Community Survey 2006 – 2010, 5-Year Estimates)



Home Sale Prices

	2008-2012 Median Home Value	% of Cambridge Median Home Value
Cambridge	\$225,600	100%
Lamoille County	\$215,600	0.95%
Vermont	\$215,800	0.95%

Source: US Census Bureau, 2008-2012 American Community Survey

Housing Costs

		Lamoille	
	Cambridge	County	Vermont
Households with a mortgage percent with housing costs at or above 35% of household income	16.4%	30.7%	27.9%
Renter Households percent with housing costs at or above 35% of household income	23.2%	44.9%	41.6%
Housing Stock Built Before 1980	39.0%	33.5%	62.8%

Source: US Census Bureau, 2008-2012 American Community Survey

Transportation

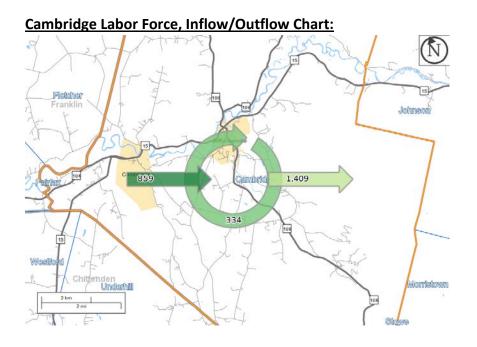
Transportation to Work

Workers 16 Years and Older	Cambridge	Lamoille County	Vermont
Use of Public Transportation	0.0 %	0.2 %	1.1 %
Access to at least 1 vehicle	12.8%	16.8%	20.1%
Worked at Home	3.8%	8.1%	7.1%
Average Travel Time to Work (minutes)	34	26	22
Workers with Travel Time to Work of 30 minutes or more	66.6%	38.4 %	28.7%

Source: US Census Bureau, 2008-2012 American Community Survey



The Cambridge Labor Force



2011 Inflow/Outflow Job Counts (All Jobs)		
	Count	Share
Employed in Cambridge	1,193	100.00%
Employed in Cambridge but Living Outside	859	72.00%
Employed and Living in Cambridge	334	28.00%
Living in Cambridge	1,743	100.00%
Living in Cambridge but Employed Outside	1,409	80.80%
Living and Employed in Cambridge	334	19.20%

Source: US Census Bureau, Center for Economic Studies



Where Cambridge Residents Work

Where Cambridge Workers Come From

	Count	Percent		Count	Percent
All places	1,743	100%	All places	1,025	100%
Burlington	202	11.6%	Jeffersonville	54	5.3%
South Burlington	131	7.5%	Burlington	24	2.3%
Jeffersonville	100	5.7%	Johnson	19	1.9%
Essex Jct.	97	5.6%	Cambridge	16	1.6%
Morrisville	69	4.0%	Essex Jct.	16	1.6%
Cambridge	27	1.5%	St. Albans	15	1.5%
Waterbury	22	1.3%	Richford	13	1.3%
St. Albans	21	1.2%	Enosburg	8	0.8%
Montpelier	20	1.1%	Morrisville	6	0.6%
St. Johnsbury	20	1.1%	South Burlington	6	0.6%
All Other Locations	1,034	59.3%	All Other Locations	848	82.7%

Source: US Census Bureau, Center for Economic Studies

Industry by Sectors

The industry with the highest number of jobs in Cambridge is Retail Trade (10.1%) followed by Construction, Agriculture Forestry Fishing and Hunting, and Administration and Support. Retail Trade and Agriculture Forestry Fishing and Hunting experienced a 2% increase while Construction in particular experienced a drop of slightly more than 4 percentage points from 2002 to 2011. The two job sectors showing slight increases when compared to state averages in 2011 were Agriculture Forestry Fishing and Hunting and Construction, but by less than 2%. Retail trade jobs (10.1%) remain very close to the state average of 12.6%.

The top four sectors in which Cambridge residents work (whether in town or elsewhere) are:

Retail Trade: 10.1%Construction: 6.1%

Agriculture, Forestry, Fishing and Hunting: 2.6%

Admin & Support, Waste Management and Remediation: 2.4%



Jobs in Cambridge by Industry Sector, 2002 vs. 2011

	2002		20	11	VT 2011
Jobs by NAICS Industry Sector	Count	Percent	Count	Percent	Percent
Agriculture, Forestry, Fishing and Hunting	8	0.6%	31	2.6%	0.8%
Mining, Quarrying, and Oil and Gas Extraction	0	0.0%	0	0.0%	0.2%
Utilities	3	0.2%	3	0.3%	0.7%
Construction	129	10.2%	73	6.1%	4.6%
Manufacturing	29	2.3%	6	0.5%	11.3%
Wholesale Trade	2	0.2%	6	0.5%	3.5%
Retail Trade	100	7.9%	121	10.1%	12.6%
Transportation and Warehousing	6	0.5%	9	0.8%	2.6%
Information	3	0.2%	12	1.0%	1.9%
Finance and Insurance	17	1.3%	12	1.0%	3.3%
Real Estate and Rental and Leasing	6	0.5%	3	0.3%	1.0%
Professional, Scientific, and Technical Services	11	0.9%	16	1.3%	5.3%
Management of Companies and Enterprises	0	0.0%	1	0.1%	0.6%
Admin & Support, Waste Mngmt and Remediation	66	5.2%	29	2.4%	3.2%
Educational Services	110	8.7%	115	9.6%	13.4%
Health Care and Social Assistance	48	3.8%	62	5.2%	16.9%
Arts, Entertainment, and Recreation	2	0.2%	8	0.7%	1.2%
Accommodation and Food Services	693	54.7%	640	53.6%	8.6%
Other Services (excluding Public Administration)	23	1.8%	29	2.4%	2.8%
Public Administration	12	0.9%	17	1.4%	5.4%

Source: US Census Bureau, Center for Economic Studies

Industry Sectors in Which Cambridge Residents Work, 2002 vs. 2011

	2002		2011		VT 2010
Jobs by NAICS Industry Sector	Count	Percent	Count	Percent	Percent
Agriculture, Forestry, Fishing and Hunting	5	0.4%	19	1.1%	0.8%
Mining, Quarrying, and Oil and Gas Extraction	1	0.1%	0	0.0%	0.2%
Utilities	14	1.0%	16	0.9%	0.7%
Construction	84	6.1%	111	6.4%	4.3%
Manufacturing	197	14.4%	203	11.6%	11.6%
Wholesale Trade	34	2.5%	53	3.0%	3.4%
Retail Trade	158	11.5%	186	10.7%	12.8%
Transportation and Warehousing	27	2.0%	35	2.0%	2.3%
Information	25	1.8%	35	2.0%	2.0%
Finance and Insurance	34	2.5%	33	1.9%	3.4%
Real Estate and Rental and Leasing	10	0.7%	12	0.7%	0.9%
Professional, Scientific, and Technical Services	55	4.0%	96	5.5%	5.1%
Management of Companies and Enterprises	4	0.3%	1	0.1%	0.4%
Admin & Support, Waste Mngmt & Remediation	34	2.8%	54	3.1%	2.9%
Educational Services	192	14.0%	205	11.8%	14.1%
Health Care and Social Assistance	161	11.7%	270	15.5%	16.9%
Arts, Entertainment, and Recreation	8	0.6%	17	1.0%	1.1%
Accommodation and Food Services	231	16.8%	272	15.6%	8.7%
Other Services (excluding Public Administration)	44	3.2%	47	2.7%	2.8%
Public Administration	51	3.7%	78	4.5%	5.7%

Source: US Census Bureau, Center for Economic Studies

Annual Average Wage Comparisons

	2007	2012	2013
Cambridge	\$26,532	\$27,779	\$29,083
Lamoille County	\$29,795	\$33,442	\$34,778
Chittenden County	\$43,349	\$47,812	\$49,009
Vermont	\$36,949	\$40,965	\$42,056

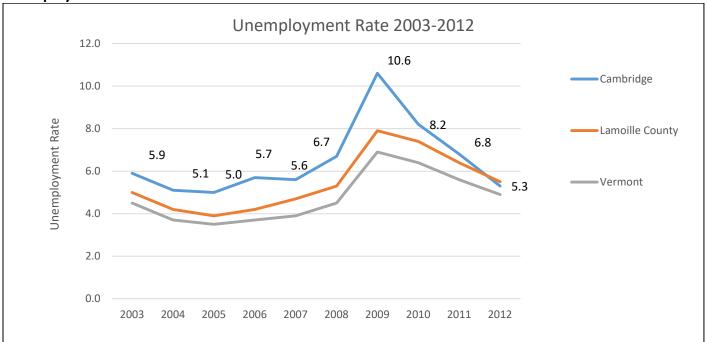
Income & Poverty

Median Household Income

	2000 Census (1999 Income)	2008-2012 ACS Inflation adjusted dollars
Cambridge	\$ 44,950	\$ 65,061
Lamoille County	\$ 39,356	\$ 54,064
Vermont	\$ 40,856	\$ 54,168

Source: U.S. Census Bureau, 2000 Census of Population and Housing & 2008-2012 American Community Survey

Unemployment



Poverty Rate

	1999	2008-2012 ACS
Cambridge	15.2%	8.4%
Lamoille County	9.6%	12.5%
Chittenden County	8.8%	11.5%
Vermont	9.4%	11.6%

Source: US Census Bureau, Census of Population and Housing and American Community Survey



SNAP Benefits (Food Stamps)

Percentage of Households receiving food stamps	2008-2012 Estimate
Cambridge	10.2 %
Lamoille County	10.3 %
Vermont	12.2 %

Source: US Census Bureau, 2008-2012 and 2005-2009 American Community Survey Note: These data come from two five year estimates with two overlapping years.

Education

School Enrollment

	2003	2009	2012	2003-2012 Change
Cambridge Elementary	332	325	364	9.6%
Lamoille Union High School	899	594	568	-36.8%

Source: Vermont Agency of Education

Educational Attainment

	Vermont	Lamoille County	Cambridge town
Population 25 years and over	431,581	16,742	2,605
Less than 9th grade	3.0%	2.7%	2.1%
9th to 12th grade, no diploma	5.7%	5.2%	1.2%
High school graduate (includes equivalency)	31.2%	32.2%	33.4%
Some college, no degree	17.2%	15.8%	14.7%
Associate's degree	8.6%	8.8%	9.1%
Bachelor's degree	20.7%	24.6%	29.0%
Graduate or professional degree	13.5%	10.7%	10.6%

Source: US Census Bureau, 2008-2012 American Community Survey



Cambridge Artists and Entrepreneurs- SWOT Analysis

Results of a November 2012 SWOT (Strengths, Weaknesses, Opportunities & Threats) analysis conducted by the Lamoille Economic Development Corporation and Cambridge Artists and Entrepreneurs with about 40 community members.

Strengths

- 1. Tourist destination
- 2. Location
- 3. Artist community
- 4. Natural beauty
- 5. Outdoor activities

6. Open land 7. Active interests among business people 8. Community involvement 9. Good schools 10. Established businesses 11. Strong community groups 12. Diverse skills of residents 13. Smugglers Notch Resort 14. Diversity of small farms 15. Strong buy local movement 16. Proximity to Chittenden County, Stowe and Canada 17. 2nd homeowners 18. Infrastructure 19. Roads 20. Internet access 21. Public communication (FPF, Facebook and Cambridgevt.com) 22. Town meeting 23. Vermont 24. Self employed 25. Historic villages 26. Quality of workforce 27. Green Mtn Tech 28. JSC 29. Ski resorts 30. Climbing in the notch 31. Lamoille river 32. Rail trail

Weaknesses

- 1. Public transportation
- 2. Village infrastructure (water capacity)
- 3. Too many governing bodies (select board, 2 village trusties) need more collaboration
- 4. Sidewalks, crosswalks and parking
- 5. Smuggs Resort (pay scale, upgrades and interest in community)
- 6. Economic opportunities for the next generation 7. Location of middle and high schools 8. Lack of high tech and industrial development 9. Community wide broadband service 10. Lack of planning for business development 11. Lack of zoning 12. Lack of funding for post secondary education 13. Lack of awareness of buying local 14. Expensive real estate both commercial and residential 15. Cost of living is high 16. Community calendar 17. No connection to interstate 18. Business diversity 19. Too much reliance on tourism 20. Livable wage/lack of high paying jobs 21. Old school thinking vs. moving in a new direction 22. Rental properties 23. Lack of community collaboration or town wide leadership 24. Internship/mentoring 25. Lack of community center 26. Bedroom community 27. Unfriendly business environment on the local and state level 28. Regulatory issues like Act 250



Opportunities

- 1. Large scale collaboration
- 2. Breaking down silos
- 3. Unifying government
- 4. Room to grow and expand
- 5. Localvore movement
- 6. Bring Smuggs to the table 7. Well positioned for 21 century economy 8. Internet marketing 9. Cambridgevt.com 10. Town marketing 11. Rail trail 12. Incubator space 13. Local agriculture/ sustainable / selling everywhere 14. Use of food venture center 15. Community center 16. Farmers market

Threats

- 1. Lack of youth opportunities/education/jobs/recreation
- 2. Government funding
- 3. Lamoille and Brewster rivers flooding
- 4. Climate change
- 5. Business access to capital
- 6. Competition between towns 7. Disjointed local/state/federal governments 8. Balance need for change vs. maintaining status quo 9. No emergency plan 10. Lack of energy for change on the local level

